Icom UK Extends Long-Standing Relationship With Cowes Week Limited

Icom UK Limited and Cowes Week Limited (CWL) and are delighted to announce a three year extension to their relationship which now spans fifteen years.

Since 2000, Icom have been providing radio transceivers and receivers to assist communications between race officials afloat and ashore during the world famous regatta.

Commenting on the renewal, Ian Lockyer, Marketing Manager at Icom UK said: “The marine market is very important to us and it’s great to see our products used and showcased at Aberdeen Asset Management Cowes Week. We have enjoyed a great relationship with the regatta over the years and we’re proud to continue this for a further term”.

Stuart Quarrie, Sailing Director at CWL added: “Icom have provided brilliant support to Cowes Week over the last 15 years and I’m delighted that we’ve extended this long-standing relationship. We have a diverse and reasonably complex set of requirements including a mix of two-way private channels and one-way secure broadcast and it’s as much about the service they provide as it is about the products themselves. Icom have a detailed understanding of our needs and we couldn’t work with a better, more responsive team.”

Aberdeen Asset Management Cowes Week 2015 takes place 8-15 August and entries are possible via the event website at www.aamcowesweek.co.uk.

About Aberdeen Asset Management Cowes Week

Cowes Week is one of the UK's longest running sporting events, having first taken place in 1826. The aspirational and inclusive sailing regatta is the largest of its kind in the world, attracting between 800 and 1,000 yachts in up to 40 classes. Around 7,000 competitors race during the week ranging from weekend sailors to World Champions and Olympic medallists.

The lively festival atmosphere at Aberdeen Asset Management Cowes Week means there is plenty of social and exciting onshore activities for sailors and the thousands of spectators who visit Cowes each year.
The next edition of the regatta takes place from 8-15 August 2015 (a little later than usual due to the tides). Entries are now open online. The event is supported by its Title Sponsor, Aberdeen Asset Management and the following supporting sponsors also help to make the event a success: Boss Watches, Chatham Marine, CNBC, Gill, Isle of Wight Council, Mount Gay Rum, Sunsail and Volvo Car UK. The Official event charity is UKSA, supporting youth sailing opportunities.

About Cowes Week Limited

Cowes Week Limited (wholly owned by Cowes Combined Clubs Limited) was formed in November 2007 to provide a single management board with overall responsibility for the event. This ensures that the business operation of both the shore-side and racing elements are managed in a streamlined way.

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