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FURUNO CAPTURES 9TH STRAIGHT “MANUFACTURER OF THE YEAR” TITLE,
PLUS 3 MORE “BEST OF” AWARDS AT 2014 NMEA SHOW

Camas, WA – October 13, 2014.
Over the past 43 years, Furuno has received the honor of being the most recognized company in the marine electronics field by the National Marine Electronics Association (NMEA). This year, Furuno won four more NMEA awards at the prestigious 2014 NMEA Convention in Sanibel, FL, bringing Furuno’s NMEA Award all-time total to an amazing 212 wins.

For the ninth consecutive year, Furuno received the highly coveted Manufacturer of the Year - Support award. Furuno continues to be the sole recipient of this award, since its introduction on the ballot in 2005. “Bringing fresh, new products to the market is certainly an important part of business,” stated Jim Atteridge, President of Furuno USA, “but offering excellent customer service is the cornerstone of Furuno’s success. I am proud of the employees we have at Furuno here in the US and around the world and their dedicated service to our customers.”

Once again, Furuno has captured an award in the Radar category, making this an unprecedented 39 years in a row. The NavNet TZtouch TZTBB with DRS6A Radar received the Best Radar award. The TZTBB is a Black Box Multi Touch MFD coupled with a 6 kW, 4-foot Radar Array, which incorporates Furuno’s UHD Digital Radar processing for ultimate target detection and performance.

Accolades for NavNet TZtouch continued with the TZT14 winning the Best Multi-Function Display Category. This unit features Furuno’s 14” Multi Touch MFD. It comes standard with NOAA Raster and Vector charts, or a selection of optional C-MAP Vector

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or Navionics Vector Charts. NavNet TZtouch features the very latest in multi-touch, touch screen technology, making this MFD perhaps one of the most intuitive to use in the marketplace today. The NavNet TZT14 can also be operated with Furuno’s free Tablet and SmartPhone Apps.

In the category of Best Fish Finder, Furuno’s ever-popular FCV587 Fish Finder took home the top billing. This 1kW Fish Finder features Furuno’s award winning FDF (Furuno Digital Filter) technology. It also incorporates Post Processing Gain control and Bottom Discrimination Mode, which tells you if the sea floor is made up of sand, mud, gravel or rocks.

Furuno has a long and distinguished tradition of producing award-winning products. With 212 NMEA awards, Furuno is the most-recognized company for outstanding products in the marine electronics industry.

For more information on Furuno’s full line of award winning marine electronics, contact: Furuno U.S.A., 4400 N.W. Pacific Rim Blvd., Camas, WA 98607. Phone: (360) 834-9300. Fax: (360) 834-9400. www.FurunoUSA.com

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