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Mercury Marine honors and thanks military personnel on Veterans Day

Mercury Marine honored both past and present military veterans with a celebration today at the company’s global headquarters in Fond du Lac.

A special message of thanks was played at 11 a.m. throughout the entire campus. Additionally, speakers such as Brunswick Corporation Chairman & Chief Executive Officer Dusty McCoy, Wisconsin Department of Veteran Affairs Secretary John Scocos and Lt. Col. Matt Strub, 1-147th Aviation Battalion, spoke of their military experience and thanked those in attendance for their dedication to protecting the country’s freedom.

McCoy also announced at the ceremony that Brunswick Corporation was chosen among Top 100 Military Friendly® Employers, coming in at number 65. The annual ranking distinguishes those companies with the strongest job opportunities and retention programs for transitioning service members and spouses seeking civilian employment.

“Today’s celebration was intended to honor our veterans at Mercury Marine and thank them for their service to our country,” said Mercury Marine President John Pfeifer. “These men and women put their lives on the line every day to protect our freedom, and on Veterans Day, we wanted to show them our appreciation.”

The program also included a color guard by Trier-Puddy American Legion Post 75 from Fond du Lac and music by the Senior Citizens Adult Musical Performance Music (SCAMP) group. Additionally, the company handed out stickers to employees reading, “Proudly Served” and one for all others reading, “Thank you, veterans.”

Through its Mercury Marine Military Veteran Employee Network (M3VN), the company seeks to unite, promote, honor, attract, engage and promote the hiring of veterans. In 2014, Mercury Marine was named a Military Friendly Employer by Victory Media and GI Jobs.

“Providing career opportunities for veterans is an element of Mercury Marine’s strategic hiring objectives,” said Denise Devereaux, Mercury Marine vice president of human resources. “The military teaches leadership, responsibility and teamwork, and we are a stronger company because they are part of the Mercury organization.”

Mercury pro angler and television host Jarrett Edwards has created a special thank you to all military veterans that you can see on the Mercury Marine YouTube page.