Purchasing marine communications equipment can be a daunting task for the ordinary boater. Believing that a well-informed customer is also a more satisfied customer, Shakespeare remains committed to helping consumers make the right choices for their particular vessels. Located at youtube.com/user/ShakespeareMarine/videos, Shakespeare TV, the company’s YouTube channel, delivers short, instructional video content and general antenna information to better educate users.

Whether buying an antenna or cellular product, visitors can find a variety of Shakespeare videos containing helpful information in an easy-to-understand format. Viewers can learn how to set up a cellular booster to enhance marine cell phone reception as well as how to use a cellular modem to gain internet access on board.

Shakespeare's numerous antenna videos answer many frequently asked questions, such as how to choose a marine antenna, how antenna height affects reception, and how to view HDTV television on a boat. Customers can also find antenna installation instruction sheets and troubleshooting guides.

About Jarden Corporation
Jarden Corporation is a leading provider of a diverse range of consumer products with a portfolio of over 120 trusted, quality brands sold globally. Jarden operates in three primary business segments through a number of well recognized brands, including: Outdoor Solutions: Abu Garcia®, AeroBed®, Berkley®, Campingaz® and Coleman®, ExOfficio®, Fenwick®, Greys®, Gulp!®, Hardy®, Invicta®, K2®, Madshus®, Marker®, Marmot®, Mitchell®, PENN®, Rawlings®, Ride®, Sevylor®, Shakespeare®, Stearns®, Stren®, Trilene®, Völkl®, Worth® and Zoot®; Consumer Solutions: Bionaire®, Breville®, Crock-Pot®, FoodSaver®, Health o meter®, Holmes®, Mr. Coffee®, Oster®, Patton®, Rival®, Seal-a-Meal®, Sunbeam®, VillaWare® and White Mountain®; and Branded Consumables: Ball®, Bee®, Bernardin®, Bicycle®, Billy Boy®, Crawford®, Diamond®, Dicon®, Fiona®, First Alert®, First Essentials®, Hoyle®, Kerr®, Lehigh®, Lifoam®, Lillo®, Loew Cornell®, Mapa®, NUK®, Pine Mountain®, ProPak®, Quickie®, Spontex®, Tigex® and Yankee Candle®. Headquartered in Florida, Jarden ranks #356 on the Fortune 500 and has over 30,000 employees worldwide. For further information about Jarden, please visit www.jarden.com.