Humminbird® Introduces New HELIX™ Fishfinder Family

Compact units pack a huge punch, offer anglers widescreen color display and pro features at an equally attractive price point

EUFAULA, AL. – Continuing with the trend of offering anglers more features at a compelling value, Humminbird® is proud to announce the launch of HELIX™, a family of compact-format fishfinders that feature a best-in-class, widescreen color display and powerful, professional-grade features.

For years, many anglers have been fishing in a box, limited to fish- and structure-viewing on a screen that doesn’t fully capture the breadth of the underwater landscape – landscape being the operative word.

Hence, Humminbird’s recent shift to a 5-inch diagonal 800H x 480V screen 256-color TFT display that recalls the 16:9 aspect ratio of HDTV, but in a more compact format.

“Over the years, anglers have told us that they love our 800 and 900 Series units because of the screen orientation. Especially for technologies like our patented Side Imaging™, the landscape orientation maximizes the number of horizontal pixels for optimal detail and easy viewing,” says Humminbird Brand Manager, Jeff Kolodzinski.

For first-time electronics buyers, the getting has never been so good.
Anglers on limited budgets now have access to incredible fish-finding features with minimal investment. HELIX offers the highest resolution of any fishfinder in their price category. “These aren’t just amazingly priced units, they are amazing units at any price,” says Humminbird Sr. Product Manager, John Luther.

MEET THE FAMILY

The HELIX family currently comprises five models to meet the individual needs of anglers and boaters. All units feature X-Press Menu System keypad control, 800H x 480V 5-inch 256-color TFT display, and allow for gimbal mounting, or in-dash mounting with optional kit. International models support 200/50 kHz. Optional 50 kHz transducers are available for extreme deep-water use.

HELIX 5 SONAR

› Designed for the angler/boater who requires DualBeam PLUS Sonar only.
› Included XNT 9 20 T transducer with 200/83 kHz frequencies for 20- and 60-degree coverage, respectively.
› Water surface temperature gauge built into transducer.
› 1500 feet depth capability.

*Also available in a portable model, HELIX 5 SONAR PT (Portable), which includes Humminbird shuttle and case.

HELIX 5 DI

› Designed for the angler who requires DualBeam PLUS Sonar and Down Imaging®.
› Included XNT 9 DI T transducer features 455/800/200/455 kHz frequencies for 16-, 28-, 45- and 75-degree coverage.
› Water surface temperature gauge built into transducer.
› 600 feet depth-capable sonar; Down Imaging, 350 feet.

HELIX 5 SONAR – GPS

› Offers DualBeam PLUS Sonar and GPS chartplotting with internal GPS receiver for 2,500 waypoints, 45 routes, 50 tracks and 20,000 waypoints.
› Includes Humminbird UniMap base maps and is compatible with Humminbird LakeMaster® charts, including AutoChart™.
› Navionics® Gold/HotMaps™ compatible.
› Included XNT 9 T transducer with 200/83 kHz frequencies for 20- and 60-degree coverage, respectively.
› Water surface temperature gauge built into transducer.
› GPS speed included.
› 1500 feet depth capability.

*Also available in a portable model, HELIX 5 SONAR – GPS PT (Portable), which includes Humminbird shuttle and case.

HELIX 5 DI – GPS

› Functionality includes DualBeam PLUS Sonar, GPS chartplotting with internal GPS receiver and Down Imaging®.
› Includes Humminbird UniMap base maps and is compatible with Humminbird LakeMaster® charts, including AutoChart™.
› Navionics® Gold/HotMaps™ compatible.
› Included XNT 9 DI T transducer features 455/800/200/455 kHz frequencies for 16-, 28-, 45- and 75-degree coverage.
› Water surface temperature gauge built into transducer.
› GPS speed included.
› 600 feet depth-capable sonar; Down Imaging®, 350 feet.

HELIX 5 SI – GPS
The flagship unit of the HELIX family features DualBeam PLUS Sonar, GPS chartplotting with internal GPS receiver, Down Imaging®, and Side Imaging®.

Includes Humminbird UniMap base maps and is compatible with Humminbird LakeMaster® charts, including AutoChart™ and AutoChart™ Pro.

Navionics® Gold/HotMaps™ compatible.

Included XNT 9 SI 180 T transducer features 200/83/455 kHz frequencies for 20-, 60-, and (2) 85-degree angles of coverage.

Water surface temperature gauge built into transducer.

GPS speed included.

1500 feet depth-capable sonar; Down Imaging®, 350 feet; Side imaging®, 100 feet, left and right.

*Also available in the Kevin VanDam Signature Series as HELIX 5 SI – GPS KVD.

For more information visit humminbird.com, contact Humminbird, 678 Humminbird Lane, Eufaula, AL 36027, or call 800-633-1468.

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About Johnson Outdoors Marine Electronics, Inc.

Johnson Outdoors Marine Electronics, Inc. is a wholly owned subsidiary of Johnson Outdoors and consists of the Humminbird®, Minn Kota® and Cannon® brands. Humminbird® is a leading global innovator and manufacturer of marine electronics products including fishfinders, multifunction displays, autopilots, ice flashers, and premium cartography products. Minn Kota® is the world’s leading manufacturer of electric trolling motors, as well as offers a complete line of shallow water anchors, battery chargers and marine accessories. Cannon® is the leader in controlled-depth fishing and includes a full line of downrigger products and accessories.

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