**FUSION® ELECTRONICS INTRODUCES BLACK BOX ENTERTAINMENT SYSTEM WITH WIRED REMOTE CONTROL**

**Leading Audio Manufacturer Unveils Powerful New Audio Solution**

**Auckland, New Zealand.** – FUSION®, the worldwide leader in marine entertainment, announced today the latest addition to its award-winning line of marine grade stereos, the FUSION MS-BB300 Black Box Entertainment System. A full-featured entertainment powerhouse, the MS-BB300 with FUSION-Link™ via NMEA 2000 control, Bluetooth® audio streaming and Multi-Zone™ technology, blends performance and subtlety to deliver the ultimate compact audio solution for helms where space is at a premium.

Uncompromising, the MS-BB300 offers true FUSION-Link ‘plug and play’ compatibility with the world’s leading Multi-Function Displays (MFD) for intuitive, easy-to-control True-Marine™ audio playback – ensuring every boat can have a FUSION beat.

An elegant entertainment system designed for space-limited installations, the FUSION Black Box MS-BB300 is packed with industry leading functionality. Featuring full support for Apple® iOS® and MTP Android™/Windows® Media Playback, as well as USB/AUX connection options, the MS-BB300 offers intuitive control of the world’s most popular media devices and delivers the smartest interface for browsing a music library while on the water. The MS-BB300 also features A2DP/AVRCP Bluetooth streaming, allowing boaters to share their family’s favorite soundtrack from any compatible device, with track and album data displayed on screen. A MS-NRX200i Wired Remote Control is included with the system for intuitive system navigation, and features a large LCD display and easy scroll rotary encoder for a familiar FUSION True-Marine experience. Full navigation and control is available from the MS-NRX200i, as well as any paired device or connected FUSION-Link MFD.

“Our new MS-BB300 provides the industry-leading signature sound quality, functionality and connectivity people expect from FUSION,” said Chris Baird, managing director of FUSION Entertainment. “Now even boaters with limited dash space can experience the best marine audio solution available.”

Built with a highly effective aluminum heat sink integrated into the chassis side panel to allow greater dispersion of heat for sustained high performance, the FUSION MS-BB300 provides three independent audio zones, each with their own volume control options. Boaters can adjust each zone independently or globally from any connected FUSION-Link MFD or MS-NRX200i wired remote. Advanced FUSION-Link
audio control is also available when utilizing an existing NMEA 2000 network to connect to a MFD. A full list of supported MFDs can be found at www.fusion-link.com.

The FUSION MS-BB300 features an AM/FM/Sirius-XM Ready tuner*, and Bluetooth, USB and a 3.5mm / USB panel mount connectors for flush installation when the MS-BB300 is placed out of sight. It is compatible with the Apple iPhone 5s, iPhone 5c, iPhone 5, iPhone 4s, iPhone 4, iPhone 3Gs and iPhone 3G; and HTC One, LG Nexus 4, Nokia Lumia 920, Samsung Galaxy S3, Samsung Galaxy S4, Samsung Galaxy S5, Sony Experia Z phones. Compatible music players include the Apple iPod nano 7th gen, iPod nano 6th gen, iPod nano 5th gen, iPod nano 4th gen, iPod touch 5th gen, iPod touch 4th gen, iPod touch 3rd gen, iPod touch 2nd gen and the iPod Classic. The FUSION MS-BB300 includes all mounting hardware and connection cables for effortless installation** – simply place, plug and play. Engineered to True-Marine standards, the FUSION MS-BB300 is designed for dry area installation and protected by a 3-year limited consumer warranty.

Pricing and Availability:
The FUSION MS-BB300 will be available this December for purchase from authorized dealers and retailers throughout the United States and Canada, and priced at $479.00. For more information on the FUSION MS-BB300R Black Box Entertainment System, FUSION or its entire line of marine audio products, please contact 623-580-9000 or visit www.fusionentertainment.com.

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* SiriusXM is available in the US only and requires an optional SiriusXM vehicle connect tuner visit www.siriusxm.com for more information.

** NMEA 2000 Installation requires an additional cable (CAB000863)

About FUSION:
FUSION brands and markets an exciting range of mobile entertainment and related products throughout America, Europe, Asia and the Pacific. FUSION is New Zealand based with significant sales operations sited in New Zealand, Australia, United Kingdom and United States of America.

FUSION offers an innovative range of True-Marine stereos, speakers, amplifiers, subwoofers and a comprehensive range of audio accessories and merchandise.

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