FOX Business features Mercury Marine’s sound lab

Feature showcases Mercury’s commitment to manufacturing the quietest engines in the marketplace

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Mercury Marine, the world leader in commercial and recreational marine propulsion and technology, was featured recently on FOX Business, as reporter Jeff Flock and Mercury Marine President John Pfeifer went into the sound lab to show off just how quiet Mercury’s engines are.

Here is the feature from FOX Business: http://video.foxbusiness.com/v/4032448619001/listen-to-that-engine-purr-300-horsepower-mercury-marine-engine/?#sp=show-clips

“Consumers today in the marine industry want smooth and quiet,” Pfeifer said. “They want great performance and they don’t want to hear the engine.”

Mercury Marine headquartered in Fond du Lac, Wisconsin, Mercury Marine is the world’s leading manufacturer of recreational marine propulsion engines. A $2 billion division of Brunswick Corporation (NYSE: BC), Mercury provides engines, boats, services and parts for recreational, commercial and government marine applications, empowering boaters with products that are easy to use, extremely reliable and backed by the most dedicated customer support in the world. Mercury’s industry-leading brand portfolio includes Mercury and Mariner outboard engines; Mercury MerCruiser sterndrive and inboard packages; MotorGuide trolling motors; Mercury propellers; Mercury inflatable boats; Mercury SmartCraft electronics; Attwood marine parts; Land ‘N Sea marine parts distribution; and Mercury and Quicksilver parts and oils. More information is available at mercurymarine.com.