For Immediate Release

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Zeelander USA selects AtlasTrax for Yacht Tracking by Satellite

Zeelander USA and AtlasTrax USA announce a program for tracking yachts of Zeelander USA using satellite tracking equipment and map services of AtlasTrax USA. Each yacht will be fitted with a SeaTrax II satellite tracking unit to continuously report location for security and logistics. As an example, Zeelander USA installed SeaTrax on a Zeelander 44 being transported from Palm Beach FL to France onboard ship and is being tracked from departure to destination.

John Slate, President of Zeelander USA, engaged AtlasTrax for tracking their yachts worldwide which are in the process of being sold. Authorized representatives at any Zeelander office can access the AtlasTrax server and see locations of all boats on a common map in near real time. John advises: “I compared other satellite tracking solutions and found AtlasTrax to be both effective and competitively priced. I was impressed to hear there was no installation cost since the SeaTrax II unit can operate for months on batteries. We chose Seatrax on the spot and they were tracking our boats the same day.”

About Zeelander

Founded in the province of Zeeland, The Netherlands, in 2002 by passionate yachtsman Sietse Koopmans, Zeelander prides itself in the constant pursuit of perfection.

Together with the award-winning designer Cor D. Rover, the Zeelander team pushed the boundaries of yacht design through innovation and pioneering engineering to build the first Zeelander Z44, which was debuted to critical acclaim at the Monaco Yacht Show in 2008.

After a rigorous global search, the Tiara factory in Holland, Michigan stood out from the rest. From this point onwards, the link from the province of Zeeland, The Netherlands, to the ancestral Dutch in Holland, USA, was forged. The now extended Zeelander range consists of the Z44, Z55, Z68 and Z164 – a new luxury explorer yacht which will set new standards in the below 500GT class with its versatility, overall luxury feel and explorative capacities.

John Slate at Zeelander USA can be reached at 954-923-4199 www.zeelander.com

About AtlasTrax

AtlasTrax provides equipment and services globally for monitoring and tracking assets by satellite. The AtlasTrax USA office at Deerfield Beach, Florida provides tracking solutions for boaters in Florida and the Caribbean and has hundreds of boats using SeaTrax II. Carolyn Stash, Partner of AtlasTrax USA, advises "We are particularly pleased to provide our SeaTrax II solution to Zeelander USA as the equipment and services we provide are perfectly suited to their needs”

Carolyn Stash at Atlastrax can be reached at 954-465-3743 or 305-600-2872 www.atlastrax.com