Garmin® to Sponsor 2014 Tough Mudder Events and Offer New VIRB™ Elite Color Option

OLATHE, Kan./ March 26, 2014/Business Wire—Garmin International Inc., a unit of Garmin Ltd. (NASDAQ: GRMN), the global leader in satellite navigation, today announced a partnership with Tough Mudder as the official action camera and training watch sponsor of 2014 Tough Mudder events.

To go along with this partnership, Garmin will be introducing a new, darker color option for the VIRB Elite action camera, previously only available in white. Garmin is excited to not only capture the action on the course of "Probably the Toughest Event on the Planet" with VIRB, but also help participants train for the event with fenix 2.

"Garmin has been sponsoring marathons and triathlons for years, so we’re excited to branch out to a new group of competitors with Tough Mudder for a year of exciting obstacle course events," said Jon Cassat, Garmin vice president of communications. "The VIRB Elite, in a new mud-friendly color will be perfect for capturing the crazy footage on the course, while the incredibly tough fenix 2 is the ideal training tool to prepare athletes for the strenuous event."

Available soon, the new khaki-colored VIRB Elite will have the same feature set as the original white. Perfect for capturing all of life’s moments, VIRB Elite adds another dimension with built-in sensors, including GPS. Data such as speed, distance, elevation, and G-force can be embedded into videos using the free editing software, VIRB Edit. VIRB Elite is compatible with ANT+ fitness sensors, like a heart rate monitor or power meter, and that data can be embedded into the video during the editing process. Additionally, fenix 2 can be used as a remote for VIRB Elite, to start and stop recording and take stills.

Fenix 2 has added multisport features that make it the ultimate training watch for those
preparing for Tough Mudder events. The multisport features like advanced running dynamics and swim mode will get participants ready to tackle the rigorous 10+ mile run and obstacle course. Since fenix 2 is extremely rugged with a water rating of up to 50 meters, so it can be worn during training and even during the event itself without fear of damage.

Garmin will have an on-site presence at each of the 37 Tough Mudder events in the United States and Australia, where attendees can purchase a fenix 2 and VIRB Elite to use during the event as well as to keep up a training regimen afterwards.

This is the first year that Garmin is sponsoring Tough Mudder. For more information on VIRB Elite, go to www.garmin.com/VIRB, and for more information on fenix 2, go to www.garmin.com/fenix. Be sure to follow @Garmin on Twitter and on Facebook.

**About Garmin International Inc.**

Garmin International Inc. is a subsidiary of Garmin Ltd. (Nasdaq: GRMN), the global leader in satellite navigation. Since 1989, this group of companies has designed, manufactured, marketed and sold navigation, communication and information devices and applications – most of which are enabled by GPS technology. Garmin’s products serve automotive, mobile, wireless, outdoor recreation, marine, aviation, and OEM applications. Garmin Ltd. is incorporated in Switzerland, and its principal subsidiaries are located in the United States, Taiwan and the United Kingdom. For more information, visit Garmin’s virtual pressroom at www.garmin.com/pressroom or contact the Media Relations department at 913-397-8200. Garmin is a registered trademark and VIRB and fenix are trademarks of Garmin Ltd. or its subsidiaries.

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**About Tough Mudder:**

Tough Mudder LLC was founded in 2010 by Will Dean and Guy Livingstone. Considered “Probably the Toughest Event on the Planet,” each Tough Mudder endurance challenge tests participants’ toughness, fitness, strength, stamina, mental grit and teamwork. In 2013, Tough Mudder hosted 53 events in the United States, Canada, United Kingdom, Germany, and Australia. This year, Tough Mudder will host more than 60 events worldwide. For the schedule of event dates and locations, visit www.ToughMudder.com.

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