MARINEMAX EXPANDS ITS BRAND OFFERING
~ Adds Ocean Alexander Yachts ~

CLEARWATER, FL – April 10, 2014 – MarineMax Inc. (NYSE: HZO), the nation’s largest recreational boat and yacht retailer, today announced that it has expanded its brand offering with the addition of Ocean Alexander Yachts in all of its locations from Texas east.

With this expansion, MarineMax is now the exclusive dealer for Ocean Alexander in the above area, offering all models ranging from 72’ to 155’. With manufacturing facilities in Taiwan and the United States, Ocean Alexander builds one of the world’s most premium and high quality yachts.

William H. McGill, Jr., Chairman, President, and Chief Executive Officer of MarineMax, stated, “We are excited about expanding with Ocean Alexander. The brand has been increasingly recognized by the American buyer as one of the preferred yachts of choice among those looking for a traditional luxury yacht. The quality, craftsmanship, engineering, and design are very appealing and the broad range of yachts allows our customers to stay in the MarineMax family as they grow their boating lifestyle.”

“We are extremely excited about entering into this new relationship with MarineMax,” said Richard Allender, Director of U.S. Operations for Ocean Alexander Yachts. “Choosing the right dealership to represent our brand is one of the most crucial decisions of the business. MarineMax has long been recognized as the largest recreational marine dealer in the U.S. and their extensive network of service marinas brings assurance to our yacht owners that buying and maintaining a new Ocean Alexander will be an efficient process. With numerous locations along the eastern seaboard, this new representation by MarineMax will create greater exposure to yachting enthusiasts for the Ocean Alexander brand.”

About MarineMax

Headquartered in Clearwater, Florida, MarineMax is the nation’s largest recreational boat and yacht retailer. Focused on premium brands, such as Sea Ray, Boston Whaler, Meridian, Cabo, Hatteras, Azimut Yachts, Grady-White, Bayliner, Harris FloteBote, Crest, Scout, Sailfish, Scarab Jet Boats, Aquila, Nautique and Malibu, MarineMax sells new and used recreational boats and related marine products and services as well as provides yacht brokerage and charter services. MarineMax currently has 55 retail locations in Alabama, Arizona, California, Connecticut, Florida, Georgia, Maryland, Massachusetts, Minnesota, Missouri, New Jersey, New York, North Carolina, Ohio, Oklahoma, Rhode Island, Tennessee, and Texas and operates MarineMax Vacations in Tortola, British Virgin Islands. MarineMax is a New York Stock Exchange-listed company. For more information, please visit www.marinemax.com.
Forward Looking Statement

Certain statements in this press release are forward-looking as defined in the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include the Company's assessment that Ocean Alexander is a yacht of choice for consumers. These statements involve certain risks and uncertainties that may cause actual results to differ materially from expectations as of the date of this release. These risks include the Company's abilities to reduce inventory, manage expenses and accomplish its goals and strategies, the quality of the new product offerings from the Company's manufacturing partners, general economic conditions, as well as those within our industry, and the level of consumer spending, the Company’s ability to integrate acquisitions into existing operations, and numerous other factors identified in the Company’s Form 10-K and other filings with the Securities and Exchange Commission.

Contact:  
Michael H. McLamb  
Chief Financial Officer  
Abbey Heimensen  
Public Relations  
MarineMax, Inc.  
727/531-1700

Brad Cohen  
ICR, Inc.  
203.682.8211  
bcohen@icrinc.com

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