FOR IMMEDIATE RELEASE

OceanLED Exceeding Manufacturing Capacity Goals - Proving Change is Good!
Underwater LED lighting leader goes back online with reduced lead-times and on-time delivery

Hinckley, Leicestershire, UK – 16 April 2014 – OceanLED, the global leader in LED marine lighting technology, announced today that its UK-based manufacturing facility is not only back online but is exceeding its manufacturing capacity goals four-fold with new targets being achieved almost daily."

"The support from both our supply-chain partners and our in-house production teams has been exceptional and has paved the way for reduced lead-times, on-time delivery, and improved service to our customers. In summary, your orders are now shipping!" said Craig Allen, Operations Director. Allen continued, "A detailed analysis of the business enabled the development and implementation of a new approach to the assembly of our products with the introduction of World Class Manufacturing techniques. Advanced planning methods and further production improvement opportunities have been identified and will follow shortly."

After an initial delay in the 316L stainless steel bezel option for our new Amphibian Pro Xtreme models, we’re pleased to report they have now met our quality standards; production of this long-awaited part is underway, shipping to commence week of May 12th.

Production of our new Pro Series HD Gen2 models is underway; shipping to commence next week.

The positive changes continue; Andrea Burrow has been promoted to General Manager for the Superyacht Division. Andrea has been a major asset to the OceanLED team for nearly four years as SY Project Manager. With her technical education in engineering, her experience maintaining a large fleet of yachts and an understanding of every system onboard, along with her attention to detail have proven Andrea to be our clients’ essential contact throughout their build from inquiry to sea trial. "The time is past due for Andrea to be recognized as the team leader she is, Andrea has shown dedication in delivering the best solutions for our customers, applying her engineering knowledge and commitment to quality", said Derek Duffill, OceanLED CEO.

Kevin McDonald has been promoted to Product Manager. Kevin joined the OceanLED team in September of 2010 and has been responsible for commissioning projects and gaining product approvals and accreditations. Kevin’s new role will focus on achieving type approvals for all products, ensuring production QA systems are developed, and working with the sales and marketing teams to develop new products. Mr. Duffill said, "Kevin’s extensive experience in marine engineering has given him the qualifications and experience to take on this new role and to facilitate future product development and innovation of the worlds leading underwater lighting brand."

About OceanLED
OceanLED is the most popular and most widely distributed marine lighting brand in the world. The UK-based company’s product line serves a multitude of uses on board all sizes of boats, from 3 meter RIBs to the largest of superyachts. Continuing projects at some of the world’s most prestigious boat yards and boat builders, along with a loyal dealer network across the globe, are testament to OceanLED’s advanced technical achievements, industry recognition and constant pursuit of excellence in the field of marine lighting.

For more information about OceanLED Marine Limited call +44 (0) 1455 637505 or visit www.oceanled.com. To learn more about OceanLED’s world-renown underwater LED lighting, visit www.oceanled.com, follow us on Twitter @OceanLEDMarine, and 'like' us on Facebook.

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