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FUSION® ELECTRONICS ANNOUNCES ULTIMATE MARINE STEREO PACKAGE

Marine Audio Leader Offers Premier Package Perfectly Suited for Smaller Boats with Limited Dash Space

Phoenix, Ariz. – FUSION®, a worldwide leader in marine entertainment, announced today its new bundled marine stereo package, the Fusion ‘Ultimate Stereo Pack’. Equipped with the ultra-compact award-winning FUSION MS-RA205 stereo, the MS-UNIDOCK Universal Media Device Dock, MS-BT100 Bluetooth device and a DIN sized mounting plate. The Ultimate Stereo Pack is a True-Marine™ entertainment solution that is perfect for boats with limited dash space. Using the industry standard NMEA 2000 network, the pack features FUSION-Link™ technology that provides system control and communication with compatible MFDs and remotes. The stereo pack delivers FUSION’s signature sound quality and revolutionary integration features in a space-saving, cost-effective bundle.

“The FUSION Ultimate Stereo Package provides boaters with a full-featured, affordable stereo that offers the best sounds and most cutting-edge technology on the water,” said Chris Baird, CEO, FUSION Electronics. “We understand our customers want everything they can get in their car and at home when they are on the water. Our new bundle is a one-purchase solution that brings convenient and performance-packed entertainment to make each on-the-water excursion even more fun.”

The MS-RA205 delivers AM/FM radio, is SiriusXM ready, receives Marine VHF and features innovative Multi-Zone™ Technology that allows boaters to adjust the volume, balance and subwoofer in areas throughout a boat independently or in relation to one another. The system’s UNI-Dock supports the widest array of smart phones, media players and USB devices on the market, including Apple products, select Android and Windows devices, and more, while keeping them powered and safe from the effects of the marine environment. The UNI-Dock has a large enough docking tray to support the new iPhone 5s and Samsung Galaxy S4 safely. With MS-BT100 capability, the MS-RA205 can stream audio files from A2DP bluetooth-compatible media players and control playback on the paired mobile device. The Pack’s DIN sized mounting plate ensures seamless replacement of standardized DIN stereos to FUSION’s feature-packed, robust True-Marine entertainment solution with unparalleled sound quality. Like all FUSION marine systems, the Ultimate Stereo Package includes an industry unprecedented three-year warranty.

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FUSION’s Ultimate Stereo Pack will be available in May 2014 from authorized FUSION dealers and retailers throughout the United States and Canada for a suggested retail price of US $399. For more information on FUSION’s Ultimate Stereo Pack, FUSION Electronics, or the entire line of FUSION True-Marine™ audio solutions, please contact 623-580-9000 or visit www.fusionelectronics.com.

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About FUSION:
FUSION brands and markets an exciting range of mobile entertainment and related products throughout America, Europe, Asia and the Pacific. FUSION is New Zealand based with significant sales operations sited in New Zealand, Australia, United Kingdom and United States of America.

FUSION offers an innovative range of true-marine stereos, speakers, amplifiers and subwoofers and a comprehensive range of audio accessories and merchandise.

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Fusion Ultimate Stereo Pack

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