KVH Offers New “Pay-As-You-Go” DISH Network Service to Marine Customers

KVH TracVision® owners in the U.S. can now enjoy satellite TV from DISH Network® on their boats and pay only for the months of service they use

MIDDLETOWN, RI – September 24, 2014 – KVH Industries, Inc., (Nasdaq: KVHI) is bringing the benefits of “Pay-As-You-Go” satellite TV service from DISH Network to customers in the marine market for the first time. This program gives seasonal boaters with TracVision satellite TV antenna systems the flexibility to pay for DISH Network service only when their boat is in the water. There is no charge for starting or stopping monthly service.

This new program broadens the appeal of satellite TV on a boat. With a KVH TracVision satellite TV antenna system onboard, boaters can enjoy cruising to a favorite anchorage without worrying about being out of range of their favorite programming or local TV channels. They can also access high-definition TV service just like they get at home. Marine customers of the Pay-As-You-Go program can get more than 200 high-definition channels of DISH Network programming anywhere in the U.S., with no contract required; all packages are on a 30-day, month-to-month basis. The flexibility of the Pay-As-You-Go program is designed to suit the needs of many types of boat and yacht owners—from those who only occasionally voyage offshore to those who have never enjoyed the benefits of satellite TV onboard.

To promote the new Pay-As-You-Go program, KVH offers the option of a free DISH HD receiver with every TracVision TV-series marine satellite TV antenna system purchased. KVH’s TracVision TV-series is a powerful family of fully stabilized antenna systems offering sizes, features, and options for every size boat. The four systems – TV1, TV3, TV5, and TV6 – are extremely compact, ranging in size from 12.5 to 24 inches in diameter, yet they offer superior in-motion performance.

“With the TracVision TV-series, you get HD in a little dome, with the high-performance tracking and satellite acquisition that TracVision customers love. When you add Pay-As-You-Go, you get the flexibility to pay only when you use the service on your boat. It’s a win-win,” says Jim George, KVH director of satellite sales.

For the Pay-As-You-Go program, KVH is working with Pace International, of Rochester, MN, an authorized national distributor for DISH.

About KVH Industries, Inc.
KVH Industries is a leading provider of in-motion satellite TV and communications systems, having designed, manufactured, and sold more than 175,000 mobile satellite antennas for applications on vessels, vehicles, and aircraft. KVH is also a leading news, music, and entertainment content provider to many industries including maritime, retail, and leisure. Videotel, a KVH company, is a leading provider of maritime training. KVH is based in Middletown, RI, with research, development, and manufacturing operations in Middletown, RI, and Tinley Park, IL. The company’s global presence includes offices in Belgium, Brazil, Cyprus, Denmark, Hong Kong, Japan, the Netherlands, Norway, Singapore, and the United Kingdom.