Introducing SurvivorClub.com

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Survivors to Promote Safety With Personal Rescue Stories

FORT LAUDERDALE, FL—ACR Electronics is pleased to announce the new ACR ARTEX Survivor Club, http://www.survivorclub.com/, where membership definitely has its rewards. SurvivorClub.com provides those who have used an ACR 406 MHz Emergency Position Indicating Radio Beacon (EPIRB), Personal Locator Beacon (PLB) or an ARTEX 406 MHz Emergency Locator Transmitter (ELT) in an emergency with an opportunity to share their stories, trade-in their used beacon for a new one and to be included on the company's Wall of Fame.

"We see SurvivorClub.com as building a forum that will promote a very important public service message that satellite detectible 406 MHz beacons are the ultimate way out of trouble, and literally are saving lives somewhere around the planet nearly every day," said Michael Wilkerson, CEO of ACR Electronics, Inc and ARTEX.

Since the inception of the Cospas-Sarsat Search and Rescue program in 1982, electronic beacons transmitting distress signals have resulted in over 30,000 people rescued worldwide (6,800-plus in the U.S.).

SurvivorClub membership, according to Wilkerson, is open to all those who have activated an ACR or ARTEX beacon in an emergency. However, anyone
activating a beacon in an emergency after October 1, 2012 has the added benefit of receiving a new replacement beacon in exchange for the beacon used in the rescue. SurvivorClub members can share their experiences online and see the beacon used in their rescue memorialized on ACR's Wall of Fame with a plaque along with their picture.

"An important aspect of keeping boaters, aviators and outdoor enthusiasts safe is educating them on the lifesaving benefits of having access to a 406 MHz distress beacon," said Wilkerson. "Not only will the beacon greatly improve their chances of survival, but it also greatly reduces the risk to the brave men and women searching for them. Who better to promote this safety message than survivors who have actually been rescued."

When appropriate, Wilkerson said ACR ARTEX will also honor new Survivor Club inductees at upcoming boating, outdoors and aviation shows as well as acknowledge those retailers, where the beacons were originally purchased.

About ACR Electronics, Inc.
ACR designs and manufactures a complete line of safety and survival products under the ARTEX and ACR brand names including ELTs, EPIRBs, PLBs, SART, Strobe Lights, Life Jacket Lights, Search Lights and safety accessories. The quality management systems of this facility have been certified by TUV USA to AS9100C / ISO 9001:2010. Recognized as the world leader in safety and survival technologies, ACR and ARTEX have provided safety equipment to the aviation and marine industries as well as to the military since 1956. The company is headquartered in Fort Lauderdale, Florida and employs over 180 at its manufacturing facility there.

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