COBRA MARINE DONATES TO CHILDREN'S SAILING PROGRAM

Giving kids the opportunity to learn about boating is priceless, but the equipment and tools needed to help educate can be quite costly. Cobra Marine recently donated its MR HH330 Floating VHF Radios and a MR F80B Fixed VHF Radio to Sail Salem to help support their youth sailing programs. The floating VHF radios will be used by instructors, while the fixed VHF will be for the organization's committee boat.

"We're proud to work with Sail Salem and bring safe boating to a new generation," said Sally Washlow, senior vice president, marketing and sales for Cobra Electronics. "Sail Salem is a great program for kids to learn about sailing and develop confidence. We're glad to provide some of the tools they need to make this program a success."

Based in Salem, Massachusetts, Sail Salem is an educational program for children that promotes positive life skills and values through the sport of sailing. In the last three years, the organization has grown from 200 kids to almost 400. Sail Salem charges $1 per child for the program.

Cobra Electronics is a leading global designer and marketer of communication products, with a track record of delivering innovative and award-winning products. Building upon its leadership position in the GMRS/FRS two-way radio, radar detector and Citizens Band radio industries, Cobra identified new growth opportunities and has aggressively
expanded into the marine market and has expanded its European operations. The Consumer Electronics Association, Forbes and Deloitte & Touche have all recognized Cobra for the company's innovation and industry leadership. To learn more about Cobra Electronics, please visit the Cobra site at www.cobra.com. Follow Cobra on Twitter at www.twitter.com/CobraElectronic or Like Us at www.facebook.com/CobraElectronics.

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