COBRA MARINE FORMS PARTNERSHIP WITH C-POD SECURITY SYSTEMS

A leading designer of marine communication products and a division of Cobra Electronics, Cobra Marine, announces a long-term agreement to distribute the popular, European C-Pod™ Security System, provided by Seakey AB, Sweden ("C-Pod"). Cobra will now serve as the exclusive US distributor and provide support to C-Pod.

"Already well-established in Europe, C-Pod enables owners to effectively communicate with their boat," said Tony Mirabelli, senior vice-president of marketing and sales for Cobra Electronics. "We're proud to distribute and service C-Pod in the US along with our line of VHF radios that also help boaters communicate while on the water."

The C-Pod Security System offers a boat alarm and GPS tracking, while enabling owners to contact their vessel via text message or internet. It also monitors position, battery voltage and intrusion with up to 12 sensors.

"We're excited to be working with Cobra," said Jon Ullmark, managing director for the C-Pod brand. "We know Cobra has the US retail network already in place to launch C-Pod to the next level."

Cobra Electronics is a leading global designer and marketer of communication and navigation products with a track record of delivering innovative and award-winning products. Building upon its leadership
position in the GMRS/FRS two-way radio, radar detector and Citizens Band radio industries, Cobra identified new growth opportunities and has aggressively expanded into the marine market, as well as expanded its European operations.

Based in Stockholm, Sweden, C-Pod is a recognized leading manufacturer of boat security systems and tracking devices in Europe. Its C-Pod Security System is its fourth generation GPS tracking system developed and manufactured in Sweden for the leisure marine market.

For sales questions, please contact Ricky Johnson, Cobra Marine's national sales manager at 954-806-1188. All other inquiries can be directed to Cobra Electronics Corporation, 6500 West Cortland Street, Chicago, IL 60707. 773-889-8870. productinfo@cobra.com; www.cobra.com.