COBRA MARINE AND SEA TOW FOUNDATION PROVIDE MAYDAY CALL TRAINING AT MIAMI BOAT SHOW

It's never too early to learn about safety on the water. That's why Cobra Marine, a division of Cobra Electronics, along with its partners Sea Tow Services International and the Sea Tow Foundation for Boating Safety and Education are offering simulated VHF radio mayday call and radio operation instruction for children at the Miami International Boat Show. Those interested in participating can stop by Sea Tow's booth #S40 or Cobra's booth #1610 anytime during the show, February 11-15.

"We aligned ourselves with Sea Tow to help make waterways safer by enabling effective communication," said Tony Mirabelli, Cobra's senior vice-president of marketing and sales. "Now, we're taking it one step further and showing the next generation of boaters how to help in an emergency."

Headquartered in Chicago, Illinois, Cobra Marine incorporates unique and innovative features into its line of fixed and handheld VHF radios, including Rewind-Say-Again™ and MicroBlue technology. Established in 1983 by Captain Joe Frohnhoefner, Sea Tow is a franchise-based, international marine assistance organization headquartered in Southold, New York. The Sea Tow Foundation was founded by Frohnhoefner in 2007 to promote boating safety and education.

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About Cobra Electronics:

Cobra Electronics is a leading global designer and marketer of communication and navigation products, with a track record of delivering innovative and award-winning products. Building upon its leadership position in the GMRS/FRS two-way radio, radar detector and Citizens Band radio industries, Cobra identified new growth opportunities and has aggressively expanded into the marine market and has expanded its European operations. The Consumer Electronics Association, Forbes and Deloitte & Touche have all recognized Cobra for the company’s innovation and industry leadership. To learn more about Cobra Electronics, please visit the Cobra site at www.cobra.com. Follow Cobra on Twitter at www.twitter.com/CobraElectronic or become a fan at www.facebook.com/CobraElectronics.

About Sea Tow:

Sea Tow Services International, Inc. is the nation’s leading marine assistance provider. Founded in 1983 by Chairman and CEO Capt. Joe Frohnhoef er, Sea Tow now serves over 165,000 members in approximately 100 locations throughout the United States, Europe, Australia, the Bahamas and Puerto Rico. For a full list of membership benefits, or to inquire about becoming a Sea Tow franchisee, please visit seatow.com/about/franchise.asp.

About the Sea Tow Foundation for Boating Safety and Education:

Since 1983 Sea Tow has been serving boaters both on land and on the water. In 2007, owner and founder Captain Joe Frohnhoef er received 501(c)(3) nonprofit status to establish the Sea Tow Foundation for Boating Safety and Education, a national, nonprofit public service organization. The Sea Tow Foundation promotes safe boating practices that directly reduce accidents, fatalities and property damage related to recreational boating.