Ron Crowder appointed Senior Sales Manager at ACR Electronics, Inc.

Cobham has announced the appointment of Ron Crowder as Senior Sales Manager for ACR Electronics, Inc.

ACR Electronics, as part of Cobham Commercial Systems, designs and manufactures a complete line of safety and survival products including EPIRBs, PLBs, ELTs, AIS, SARTs, Strobe Lights, Life Jacket Lights, Search Lights and safety accessories. The quality systems of this facility have been registered by UL to the ISO 9001:2008 Series Standards. Recognized as the world leader in safety and survival technologies, ACR has provided safety equipment to the aviation and marine industries as well as to the military since 1956. The company is headquartered in Fort Lauderdale, Florida and employs over 150 people there.

Crowder, following a brief hiatus, returns to his previous position as Senior Sales Manager for ACR Electronics, a position he held for the past 12 years. Crowder, a Florida native, brings more than 30 years sales and distribution experience to his position at ACR.

"Ron has a wealth of knowledge about the customers and markets for ACR products," said Michael Wilkerson, ACR General Manager. "He will also be tasked with providing sales guidance and leadership across the full spectrum of our Cobham Beacon Solutions business, which includes Artex products, a manufacturer of ELTs for the aircraft industry."

Cobham specializes in meeting the insatiable demand for data, connectivity and bandwidth in defence, security and commercial environments. Offering a technically diverse and innovative range of technologies and services, the Group protects the lives and livelihoods, responding to customer needs with agility that differentiates it. The most important thing we build is trust. Employing more than 11,000 people on five continents, the Group has customers and partners in over 100 countries, with annual revenue of £1.9bn/US$3 billion.

Cobham Commercial Systems is a leading provider of integrated avionics systems, emergency locator systems and radar and missile electronics for military and civil customers. Cobham’s avionics systems can be offered individually or integrated to provide an entire cockpit. Its synthetic vision Electronic Flight Instrument System (EFIS) revolutionised safety in low-level flight operations and is now approved on more than 700 aircraft and helicopter models. Cobham’s new Helicopter Stability
Augmentation System (HeliSAS) adds to its extensive range of fixed wing auto-pilot solutions and brings added safety within the reach of a host of operators for whom such systems were previously too expensive and heavy.

Cobham Commercial Systems is also an acknowledged expert in Emergency Locator Transmitter and Personal Locator Beacon technologies, from personal units to Original Equipment Manufacturer mounted systems on airliners and helicopters. Its radar and missile RF front end electronics are part of many radars, missiles, and space and commercial radar systems as well as leading edge Active Electronically Scanned Array (AESA) solutions.