Cummins sets another record in United Way pledges
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Cummins employees in North America set another record for giving to the United Way in 2013, raising nearly $2.8 million, about a 4 percent increase over 2012, which was also a record year.

Cummins Power Generation’s campaign centers on its employees at the manufacturing plant and corporate offices in Minnesota, who raised $300,000 for the local United Way—a 12 percent increase over 2012.

“I am incredibly proud of how our Cummins employees came through for the many fine agencies that depend on the United Way,” said Mark Levett, Vice President – Corporate Responsibility and Chief Executive Officer of The Cummins Foundation. “Giving to the United Way plays a critical role in building stronger communities and our people really responded.”

The Cummins Foundation matches pledges dollar for dollar, so social service organizations in the communities where Cummins employees live and work will receive more than $5.5 million. More than 8,500 employees contributed to the 2013 campaign.

In 2012, employees pledged a record $2.66 million, breaking the previous record of $2.5 million raised in 2011. Since 2010, when employees raised $2.1 million for the United Way, donations have increased 33 percent.

The United Way is a not-for-profit organization dedicated to helping individuals and families reach their human potential through education, income development and health improvement.

The agency supports a variety of programs that address everything from homelessness and school readiness to initiatives that improve the lives of the elderly and feed people in need.

Outside North America, Cummins has launched matching gift programs in India, China and parts of the Asia Pacific over the last five years. Through voluntary payroll deductions, Cummins employees in these regions are also able to support local non-profits whose causes are meaningful to them.