



National Marine Electronics Association

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FOR IMMEDIATE RELEASE

July 21, 2010

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NMMA President Thomas Dammrich to Deliver Keynote Talk at NMEA Banquet

SEVERNA PARK, MD—The National Marine Electronics Association is pleased to announce that Thomas Dammrich, president of the National Marine Manufacturers Association, will be the keynote speaker at the NMEA International Marine Electronics Conference & Expo banquet on Oct. 2 at the Sheraton Seattle Hotel.

Since taking the helm of NMMA in 1999, Dammrich has increased the association's membership by about 30%. Today, NMMA represents more than 1,600 members, which produce 80% of the recreational boating products currently sold in North America. Under his leadership, NMMA has bolstered industry advocacy at both the state and federal level as well as expanded industry- and consumer-related research and statistics efforts.

Dammrich was instrumental in helping to unite the industry behind a strategy to increase the number of people who participate in boating. NMMA launched the Grow Boating initiative in 2006.

"We're delighted that Tom has agreed to be the featured speaker at our annual banquet," said David Hayden, president and executive director of NMEA. "Not only is he a very active and important leader in the marine industry, his participation at the NMEA event is a practical demonstration of the closer working relationship between NMMA and NMEA that will benefit both the industry and our customers in the months and years ahead."

The Saturday night banquet highlights a week of technical meetings, seminars and social events that begin on Sept. 26. For a complete schedule of sessions and activities, visit www.nmea.org and click on the 2010 Conference & Expo Information link.

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Founded in 1957, the NMEA has led the way in establishing technical standards for data exchange in marine electronics, with the widely accepted NMEA 0183 data protocol, NMEA 2000® and certification standards for marine electronics technicians. NMEA standards and programs focus on insuring that the boating consumer is provided reliable products and professional service. For more information, visit the NMEA website at www.NMEA.org or call (410) 975-9425.