**DIGITAL YACHT’S AIS LIFE GUARD COULD SAVE A LIFE**

**UK manufacturer, Digital Yacht, will launch the world’s first dedicated AIS man overboard alarm system at the Tullett Prebon London Boat Show 2012 (Stand B120).**

Sailing is generally a fun past time, but a man over board situation is one that every captain fears. Digital Yacht has launched a potentially life-saving product called AIS Life Guard. Each crew member needs to be carrying a personal AIS device - like the ones made by companies such as Easy, Kannad and McMurdo. Just connect the AIS Life Guard to an on board AIS transponder or AIS receiver and you have a fully operational AIS SART man overboard system. The AIS Life Guard detects both message 1 and message 14 (these are reserved for AIS SART messaging). As soon as an AIS SART transmission is detected the AIS Life Guard will sound an internal 95db alarm and also display a red warning light. So within seconds the helmsman will be aware if a member of the crew or passenger has fallen overboard.

The AIS Life Guard is compatible with all Digital Yacht receivers and transponders and the new generation of AIS SARTS that have recently been approved for global use by the IMO. It is priced at £199.95 excluding VAT and will be launched at the Tullett Prebon London Boat Show in January on stand B120. For further information telephone +44 (0)117 955 4474, send an email to sales@digitalyacht.co.uk or visit www.digitalyacht.co.uk

**Digital Yacht**

Established in 2001, Digital Yacht is a specialist manufacturer of marine navigation and communication equipment. Our range encompasses class A and class B AIS products, marine PCs and software, hi power WiFi access systems, electronic instrumentation, chart plotters and GPS. Whilst head quartered in the UK, we have sales and product development offices in UK, China, USA and Australasia. For further information, please contact: Digital Yacht Ltd, Marine House, Unit 10 City Business Park, Easton Road, Bristol, BS5 0SP, UK. Telephone: +44 (0)117 955 4474 Email: sales@digitalyacht.co.uk

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