Fischer Panda rolling out new interactive customer display at Newport Show

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About the size of an adult Whale Shark and weighing in at 5 tons, the U.S. Division of Fischer Panda Marine Generators is hoping to make a larger presence at future boat shows with its colorful, interactive learning center and customer welcome wagon.

The new Fischer Panda trailer, according to Chad Godwin, director of sales and marketing, will make it’s debut at the 43rd Annual Newport International Boat Show, September 12-15th.

“We added quite a bit to this trailer to not only provide more demonstration stations for our product line, but also multi-media presentations and customer tutorials on use and installation,” said Godwin.

Diesel generators on display will be the new Panda 4200 ECO, Panda 4 AGT, Panda 8 Mini with internal VCS (Voltage Control System), and the Panda 12 Digital. Also on display will be Fischer Panda's unique asynchronous rotor that has no windings, brushes or diodes allowing the generator to cool with nearly 100-percent efficiency.

For an example of Panda’s product tutorial videos, go to: https://vimeo.com/7273781

Fischer Panda Generators has played a pioneering role in the design and manufacture of marine and vehicle generators for the past 35 years. In 1978 in Germany, Fischer Generators developed the quietest diesel generator in the world. That trend towards small, quiet and super efficiency was to continue, and in 1988, Fischer Generators added "Panda" to its brand and introduced its proprietary and water-cooled, asynchronous electric plant.

Fischer Panda U.S., which began operations in 1995, is located at 4345 N.E. 12th Terrace, Oakland Park, FL 33334.