Fishing Data perfect for fishers with Raymarine nav screens

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Raymarine, the world leader in marine electronics, has partnered with Navionics, the recognised leader in electronic charting, to produce a new level of seafloor profiling and data—and a real edge for New Zealand fishers.

The new profiling, called Fishing Data, is the ultimate fishing enhancement for Navionics’ Platinum+ charting on Raymarine chartplotters and multi-function devices (MFDs).

“The innovative new Fishing Data layer will allow Kiwi saltwater anglers to quickly locate underfloor features and areas of interest not previously available on their navigation charts,” says Cameron Burch, Raymarine product manager at New Zealand distributor Lusty and Blundell Ltd.

“Fishing Data is a sophisticated new feature that works particularly well on modern Raymarine displays,” he says. “This is because Raymarine’s high resolution, high definition screens are perfect for displaying Fishing Data’s very accurate, high density contour lines—and the massive increase in the level of seafloor detail and profiling that Fishing Data delivers.

“This level of detail far exceeds anything seen before on a traditional electronic navigation chart. Whether one is fishing in shallow waters or deep offshore canyons, the level of detail is truly amazing and a huge advantage to any serious angler.”

Fishing Data is now available through Lusty and Blundell’s nationwide network of leading marine retailers.