FLIR Systems Introduces the Lowest Price Advanced Thermal Imaging Camera

PORTLAND, OR -- (MARKET WIRE) -- 02/01/11 -- FLIR Systems, Inc. (NASDAQ: FLIR) announced today that it has released the FLIR i3 thermal imaging camera. The FLIR i3 will retail for $1,195, making it the first thermal imaging camera to offer point-and-click usability with high quality temperature diagnostic capabilities for under $1,200. Expected to generate significant market demand, the FLIR i3 is a valuable tool for a broad spectrum of end-users, from industrial engineers to professional structural inspectors to homeowners, who strive to make workplaces and homes safer and more energy efficient. The FLIR i3 is available now for immediate shipment through authorized FLIR distributors.

The FLIR i3 is easy to use with a fully automatic design, focus-free lens, and 5 hour lithium-ion battery. Ergonomically lightweight by design, the rugged FLIR i3 infrared camera offers impressive infrared image quality with 2 percent thermal accuracy, < 0.15 °C thermal sensitivity, a large 2.8-inch color display, 60x60 pixel resolution, adjustable emissivity, three image palettes to add temperature detail, and a center-spot measurement mode. Unlike more expensive thermal imagers, the FLIR i3 stores up to 5,000 images in FLIR's patented radiometric JPEG format, which permits users to rely on only one image file for temperature analysis and reporting as well as for easy sharing via email.

"FLIR has long been committed to 'infrared everywhere' and this new FLIR i3 represents a significant milestone in attaining that goal," said Earl R. Lewis, President and CEO of FLIR. "Being able to develop such a feature rich camera at this price point shows the strength and scale of FLIR's commercial operating model."

About FLIR Systems

FLIR Systems, Inc. is a world leader in the design, manufacture, and marketing of sensor systems that enhance perception and awareness. The Company's advanced thermal imaging and threat detection systems are used for a wide variety of imaging, thermography, and security applications, including airborne observation and broadcast, ground-based surveillance, condition monitoring, research and development, manufacturing process control, search and rescue, drug interdiction, navigation, transportation safety, border and maritime patrol, environmental monitoring, and chemical, biological, radiological, nuclear, and explosives (CBRNE) detection. Visit the Company's web site at www.FLIR.com.

Forward-Looking Statements

The statements in this release by Earl R. Lewis, and the other statements in this release about the product described above, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements are based on current expectations, estimates, and projections about the Company's business based, in part, on assumptions made by management. These statements are not guarantees of future performance and involve risks and uncertainties that are difficult to predict. Therefore, actual outcomes and results may differ materially from what is expressed or forecasted in such forward-looking statements due to numerous factors, including the following: the ability to manufacture and deliver the products referenced in this release, changes in demand for the Company's products, product mix, the timing of deliveries of the product discussed above, the impact of competitive products and pricing, constraints on supplies of critical components, excess or shortage of production capacity, the ability of the Company to manufacture and ship products in the time period required, actual purchases under agreements, the Company's continuing compliance with U.S. export control laws and regulations, the timely receipt of export licenses for international shipments, the continuing eligibility of the Company to act as a federal contractor, and other risks discussed from time to time in the Company's Securities and Exchange Commission filings and reports. In addition, such statements could be affected by general industry and market conditions and growth rates, and general domestic and international economic conditions. Such forward-looking statements speak only as of the date on which they are made and the Company does not undertake any obligation to update any forward-looking statement to reflect events or circumstances after the date of this release, or for changes made to this document by wire services or Internet service providers.

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