Fugawi X-Traverse partners with Blue Latitude Press to provide electronic charts for Mexico

Software manufacturer Northport Systems Inc. announced today that its popular Fugawi X-Traverse online map collection now supports Blue Latitude Press’ electronic charts for Mexico’s Sea of Cortez and Pacific Mainland Coast for use with Fugawi Marine ENC™ and Geonav® MapMaster™ software for Windows® PC, as well as GPSNavX, MacENC™ software for Apple, and the iNavX™ App for the Apple iPhone™, iPod touch™ and iPad™. With an enabled X-Traverse account, boaters now have unparalleled fingertip access to the most complete set of charts for the anchorages and harbors most visited within the Sea of Cortez and Pacific Mainland Mexico. Offering on-the-water enthusiasts exclusive, highly affordable, downloadable maps that feature spectacular detail for popular destinations, users can install and view charts on their choice of two devices including a PC, Mac and Apple iPad and iPhone.

Derived from Blue Latitude Press’ best selling guidebooks, Sea of Cortez: A Cruiser’s Guidebook and Pacific Mexico: A Cruiser’s Guidebook, the two marine chart sets offer prudent mariners exceptional up-to-date maps of Mexican waters. Prior to the Blue Latitude cartography, most charts for the region relied on data from US Navy surveys conducted in the late 1800s, long before GPS, sonar, satellite photography and other modern technology advancements. Blue Latitude's charts are created using the latest tools available, including digital elevation models (DEMs) from the Mexican and U.S. governments, NASA SRTM (Shuttle Radar Topography Mission) data, as well as soundings and data from Blue Latitude's own extensive surveys. In addition to popular harbors and anchorages, the charts include rocks, wrecks and other hazards not found on any other charts. The Sea of Cortez chart includes Cabo San Lucas, La Paz, Loreto, Bahia Concepcion, Santa Rosalia, Bahia de los Angeles, San Carlos and Guaymas, while the Pacific Mainland Mexico map covers Mazatlan to Bahias de Huatulco, including San
Blas, Puerto Vallarta, Manzanillo, Zihuatanejo, Acapulco and everything in between.

“X-Traverse offers boaters access to extensive, exceptional charts around the world and has quite simply changed the way people purchase and use cartography,” said Robin Martel, president of Northport Systems. “Our addition of high-quality Blue Latitude Press cartography offers X-Traverse customers first-class maps of western Mexican waters that can be conveniently used across multiple computing platforms and mobile devices—all at an incredibly low price.”

Once downloaded from the X-Traverse online map collection and saved locally on the hard drive, Blue Latitude Press charts can be viewed without an internet connection. Users can seamlessly pan and zoom, query objects, and plot and navigate waypoints. X-Traverse subscribers can also transfer waypoints, routes and tracks between compatible devices via iNavX; upload and share user data and photo waypoints with Facebook integration; and automatically retrieve GRIB weather data files. In addition to Blue Latitude Press’ electronic charts for Mexico’s Sea of Cortez and Pacific Mainland Coast, X-Traverse provides access to award-winning Navionics cartography; Hydrographic Service Digital Charts (CHS) of Canada; NV.Digital Caribbean and Europe charts; MAPTECH inland waterway charts; Hilton Realtime-Navigator offshore fishing maps; TRAK MAPS of Canadian lakes; and Swedish Marine charts.