The winner of the “BMEA Product of the Year” sponsored by Boating Business was the Furuno TimeZero Touch.

22 October 2012

Furuno’s TimeZero Touch multi-function displays are the most advanced chart plotter, radar, fish-finder, weather station currently available. The Display features integration with iOS devices such as the iPad which can take full control of the TimeZero Touch unit and iPhone which can repeat data which is available on the network wirelessly. Utilising this wi-fi link weather files can be downloaded free of charge and re-played directly on top of the charts so passage planning is easier than ever before.

Daniel Conway from Furuno UK Ltd said, ‘Furuno (http://www.furuno.co.uk) has incorporated multi-touch technology in to the units which gives us access to the must have ‘pinch to zoom’ feature. To build such a system we turned to the world’s largest and most respected chip manufacture Intel. This allowed TimeZero Touch to incorporate the latest processor giving the units the processing power to deliver flawless performance in all conditions. Added to all these technical advantages is the sleek super modern design, the completely black edge to edge glass gives the units a truly futuristic look.

Asked why he thought the public voted for the TimeZero Touch, Daniel Conway of Furuno UK Ltd said, ‘We believe customers saw the truly innovative nature of TimeZero Touch, adding the ‘must have’ features to elevate us above the raft of copy-cat products to deliver something truly special. After having some hands-on time at the boat show, customers are amazed at how many features the units have and how easy they are to operate’.

On winning the Product of the Year Award Daniel said, ‘Furuno are immensely proud to receive this award. On behalf of everyone at Furuno I would like to thank all our customers and dealers who voted for us. We have fed news of our success back to the highest levels within Furuno and we are all delighted to have
been recognised by the BMEA, its members and their customers.’

The BMEA Product of the Year Award wasn’t the only piece of good news for Furuno and the TimeZero Touch. Over in the United States, Furuno won the following prestigious NMEA awards including

• NMEA Best Navigation: NavNet TimeZero Touch TZT14
• NMEA Best Radar: NavNet TimeZero Touch with DRS UHD Radar Series (37th Consecutive Year)
• NMEA Best Fish Finder: FCV587FDF Fish Finder (42nd Consecutive Year)
• NMEA Manufacturer of the Year – Support (7th Consecutive Year)
• Boating Writers International Technology Award: NavNet TimeZero Touch TZT14 (Honourable Mention)

A double set of congratulations Furuno from everyone at the BMEA.