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FUSION® ELECTRONICS BUNDLES BLUETOOTH ADD-ON WITH AWARD-WINNING 600 SERIES STEREOS

Marine Audio Leader Combines Powerful Full-Featured Stereo Solutions with Music Streaming Module For Added Convenience

Phoenix, Ariz. – FUSION®, a worldwide leader in marine entertainment, announced today that its 600 Series stereos will come bundled with the innovative MS-BT100 Bluetooth add-on module. Offering boaters the added functionality to stream audio via Bluetooth with mobile device control, all FUSION MS-IP600 iPod and MS-AV600 CD/DVD entertainment systems sold in 2014 will feature a BT100 module — at no additional cost to the consumer. Enhancing the FUSION’s award-winning stereo line up with the ability to interface with many A2DP Bluetooth-capable devices, boaters can now enjoy even more flexible, powerful on-the-water entertainment at a great price.

The 600 Series incorporates a simple, intuitive user-interface designed for use while underway. Each stereo is SIRIUS® DC satellite radio-ready and includes an AM/FM tuner. Providing a scalable solution for any size boat, the systems supply up to three true audio channels with an incredible 70 watts of output power per zone by harnessing the added efficiency of the in-built Class-D amplifier componentry. User-definable preference settings allow volume and sound quality to be controlled independently zone-by-zone, or all zones to be controlled in relation to one another. The BT100 connects directly to the rear of FUSION stereos using existing auxiliary ports. Bluetooth music selection is controlled using the paired mobile device via the A2DP protocol.

FUSION MS-IP600 and MS-AV600 stereos with the BT100 Bluetooth module will be available in January 2014 from authorized FUSION dealers and retailers throughout the United States and Canada for US $299 and $499, respectively. For more information on FUSION’s 600 Series, MS-BT100 Bluetooth device, FUSION Electronics, or the entire line of FUSION true marine audio solutions, please contact 623-580-9000 or visit www.fusionelectronics.com.

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About FUSION:
FUSION brands and markets an exciting range of mobile entertainment and related products throughout America, Europe, Asia and the Pacific. FUSION is New Zealand based with significant sales operations sited in New Zealand, Australia, United Kingdom and United States of America.

FUSION offers an innovative range of true-marine stereos, speakers, amplifiers and subwoofers and a comprehensive range of audio accessories and merchandise.
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