700 Series receives honourable mention at the Miami International Boat Show 2012

Every year, in the middle of February, all available docks in South Florida’s waterways are populated by multi-million dollar yachts from around the globe, in preparation for the Miami International Boat Show. The show is so large that it is spread over three locations: Miami Beach, Bayside and Miami and runs for five consecutive days. The show boasts a gathering of more than 200 exhibitors from around the world and features seminars, charters and, for the first time this year, diving classes were available.

“There is no other boating event in the world that provides boaties with the opportunity to shop the best and biggest selection of boats and accessories. With thousands of products to choose from, in one of the best boating destinations, and dozens of activities the whole family can enjoy, the Miami International Boat Show is THE place to find out why life is better with a boat,” says Cathy Rick-Joule, Show Manager.

FUSION was on display in Miami with the 2012 range of Marine Entertainment which is already making waves in the industry. The flagship model of the 2012 line up, the 700 Series, was made public and attracted praise from boat builders and consumers alike.

Further cementing FUSION as the global leader in Marine Entertainment, the 700 Series received honourable mention for Innovation from the National Marine Manufacturers Association (NMMA) and Boating Writers International (BWI) at
the Miami Boat Show. 15 manufacturers, of all the exhibitors at the Show, were
honoured in the Innovation category so this is no small feat for FUSION’s MS-
AV700 system.

FUSION’s Owner and Managing Director, Sir Peter Maire, was in Miami for the
award and was ecstatic when the 700 was honourably mentioned. Never in the
history of Marine Entertainment has there been a product with the features and
usability offered in the 700 Series.

Innovations in the 700 Series include FUSION-Link which transforms a
compatible multi-function display into the entertainment control centre for the
entire vessel, allowing the control of multiple audio zones and 700 Series
systems from a single display. Users are also able to control the 700 Series ‘on
the go’, with remote iPod, iPhone and iPad ‘Apps’ available for download. Just
another way that FUSION is keeping the entertainment experience, literally, at
your fingertips.

As if those features aren’t enough, NMEA 2000® integration is available on the
700 Series and MS-NRX200 wired remote control. In fact, the MS-NRX200 will
function as a Repeater, displaying compatible NMEA 2000® sentences on
screen from connected NMEA devices on the same network.

For more information on the unique specifications of the 700 Series visit:

Also on display at the Miami boat show was the MS-RA50, FUSION’s smallest
ever marine stereo. With a mounting depth of only 55mm 2-1/8”, this unit is
perfect for installs on small vessels or personal watercraft where space can be an
issue. An optional Gimbal Mounting Bracket is sold separately, which allows the
MS-RA50 to be mounted externally rather than cutting holes, which can be
impractical in a small metal boat.

For more information on the MS-RA50 visit: