FUSION®, a worldwide leader in marine audio, announced today the overwhelming success and adoption of its innovative and award-winning FUSION-Link technology. Following a twelve-month effort to establish itself as the entertainment standard with boatbuilders, marine electronics developers and other third party manufacturers, FUSION products and technology have been implemented by industry leading brands in all categories.

The company’s True Marine entertainment systems have been adopted by dozens of boatbuilders including Bavaria Yachts, Boston Whaler, Caribbean, Contender, Ebb-Tide, Fairline, Fontaine Pajot, Grady White, Lowe Boats, Mastercraft, Matrix, Monterey, Princess, Ranger Tugs, Regal, Scorpion, Scout, Sealegs, Stabicraft, Sunseeker, Tidewater, Viking Yachts, Whittley and Yellowfin. Offering marine electronics manufacturers an exciting new level of entertainment integration for MFDs and other displays, FUSION-Link is now available on a variety of devices from Furuno, Garmin, Murphy Instruments and Raymarine with others manufacturers, including Lowrance and Simrad, rolling out compatible products later this year.

“FUSION has created an industry standard for marine entertainment that was sadly lacking in the market,” said Chris Baird, CEO, FUSION Electronics. “Both our marine electronics and boatbuilder partners have realized the significant benefits of providing their customers with a first-rate, marinized entertainment experience, and as a result have created significant demand for FUSION products. We believe it is critical to give boat-owners turn-key entertainment packages that match their boat and boating experience, therefore FUSION is committed to releasing more FUSION-Link models at a variety of configurations and price points in the months and years to come.”

The innovative FUSION product line includes stereos with iPod/iPhone and DVD/CD system integration; revolutionary FUSION-Link technology for access, control and communication from and with multifunction displays, remotes, compatible screens and popular mobile computing devices running the company’s app; and marine-grade televisions. For more information on FUSION products and compatible brands and models, please visit www.fusionelectronics.com.