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FUSION GREATLY INCREASES MOBILE DEVICE COMPATIBILITY
WITH STEREO SOFTWARE UPDATE

Marine Entertainment Leader Adds MTP Support to Stereos for Android and Windows Mobile Connectivity

Phoenix, Ariz. – FUSION, a worldwide leader in marine entertainment, announced today the release of its latest stereo software upgrade. Offering compatibility with the industry’s widest range of compatible Android and Windows® Mobile devices, the new software incorporates support for the latest media transfer protocol (MTP) allowing FUSION stereos full control and search functionality of hardwire-connected mobile media players. FUSION owners can enjoy their music from a vast and constantly expanding selection of smart phones and media players, ensuring the perfect soundtrack for any day on the water.

Compatible with FUSION MS-AV700, MS-AV700i, MS-IP700i and MS-RA205 Marine Stereos, the latest software allows users to play, pause and skip tracks, as well as search for songs by Album, Artist, Track and more, all from the stereo’s intuitive user interface. The software also incorporates an innovative FUSION Alpha Search Technology (F.A.S.T.), which allows quick review of all media. Additional software features include support for the MS-BT200 Bluetooth module which allows Bluetooth streaming, and an update that allows a Static IP to be assigned to the stereos for use on wireless networks that require a fixed address, to name a few.

“With a constantly expanding array of mobile entertainment options in today’s consumer electronics market, FUSION is dedicated to supporting our customers’ right to choose,” said Chris Baird, CEO, FUSION Electronics. “Our new software with MTP support elevates FUSION stereos to a new plateau of mobile device compatibility and entertainment flexibility. Whether boaters prefer to store their music on an Android, Apple or Windows Mobile device, FUSION will deliver their tunes with industry-leading sound and reliability!”

FUSION’s award-winning stereos with the latest software support devices including the complete range of Apple iPhones with the latest version of iOS, Samsung Galaxy S3 and S4, the HTC One, LG Nexus 4, Sony EX 2 and the Nokia Lumia 920, to name a few. For a complete list of compatible smart phones and mobile devices, visit www.fustionelectronics.com.
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used in conjunction with FUSION’s revolutionary new UNI-Dock, boaters with FUSION stereos can enjoy on-the-water entertainment from their mobile media device while it charges in a waterproof compartment that it is safe and secure from the effects of the marine environment. The UNI-Dock features three cable solutions to cater to devices with Apple 30-Pin, Apple Lightning or Micro-USB connectors.

Pricing and Availability:
The FUSION software update with MTP support is free of charge and available for download from the tech support section and compatible product pages on the company’s website. Downloads can be saved to a USB drive for easy transport to and updating of compatible FUSION stereos. For more information on FUSION software with MTP support, compatible stereos and devices, FUSION or its entire line of marine audio products, please contact 623-580-9000 or visit www.fusionelectronics.com.

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About FUSION:
FUSION brands and markets an exciting range of mobile entertainment and related products throughout America, Europe, Asia and the Pacific. FUSION is New Zealand based with significant sales operations sited in New Zealand, Australia, United Kingdom and United States of America.

FUSION offers an innovative range of true marine stereos, speakers, amplifiers and subwoofers and a comprehensive range of audio accessories and merchandise.

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