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FUSION® ELECTRONICS ANNOUNCES RELEASE OF THE FUSION-LINK APP

Remote Control iPhone and iPad App For Leading Audio Manufacturer’s 700 Series Marine Radio Now Available on iTunes

Phoenix, Ariz. – FUSION®, a worldwide leader in marine and car audio, announced today that its FUSION 700 Series Marine Entertainment System remote control application for Apple iPhone and iPad users, FUSON-Link, is available on the iTunes store. Offering the functionality of Fusion wired remotes with the convenience of mobile device access, the user-friendly remote control app adds a number of iOS-based control features and programming options. The new FUSION-Link app makes it easy for boaters to manage and control their audio system from anywhere onboard a vessel within wireless network range.

Designed for use with FUSION MS-IP700 and MS-AV700 marine stereos, the FUSION-Link wireless remote control is easy to install. Setup requires connecting a 700 Series device to a wireless DHCP Ethernet Router, downloading and installing the Fusion app to a mobile device and then connecting the iPhone or iPad to the wireless network.

“Wireless control is the next step to creating a fully integrated entertainment experience,” said Chris Baird, CEO, Fusion Electronics. “Whether you’re at the helm or on the move, control of your 700 Series is as close as your preferred mobile device.”

FUSION-Link allows boaters to navigate all stereo sources, and provides full control of iPod/iPhone music libraries via track, artist, album or playlist with the same ease-of-use and familiar control as on the 700 Series itself. Digital album art is displayed in color on screen if available. Boaters can control the individual audio zones of a vessel separately or together, including control of the subwoofer level in each zone. Bass, midrange and treble adjustments are also adjustable from the remote app as a global setting. With FUSION-Link, users can save favorite AM/FM or VHF channels as presets directly on the remote control and, if wirelessly connected to the MS-AV700, they can control the DVD menu from the app —

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eliminating the need to use the IR remote provided with the unit. If there is more than one FUSION 700 Series entertainment system on board, the intuitive FUSION-Link app can connect to and manage each of them.

“Our new FUSION-Link Wireless Remote app is like nothing anyone has seen before,” continued Baird. “It offers the highest level of connectivity available for any marine entertainment stereo. Matched with our leading FUSION 700 Series Marine Entertainment System, the FUSION-Link wireless remote control offers unparalleled audio access and control.”

Pricing and Availability:
The FUSION-Link Wireless Remote control app for the iPhone and iPad is priced at $29.95 and available for download from itunes.apple.com/nz/app/fusionlink/id520377783?ls=1&mt=8 or by searching FUSION-Link in the iTunes app store. For more information on FUSION or its entire line of marine and car audio products, please contact 800-722-5551 or visit www.fusion-us.com.

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About FUSION:
FUSION offers an innovative range of car audio speaker, amplifiers and subwoofers; true marine audio, innovative electronic display solutions, and a comprehensive range of audio accessories and merchandise.

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FUSION-Link iPhone and iPad app

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