FUSION® ELECTRONICS WINS NMEA TECHNOLOGY AWARD

Leading Audio Manufacturer’s Next-Generation, Waterproof, Full-Featured Stereos Receive Top Industry Honor

Phoenix, Ariz. – FUSION®, a worldwide leader in marine entertainment, announced today that its line of high-performance marine-grade stereo units, the 700 Series, has received the 2012 National Marine Electronics Association (NMEA) Technology Award at the NMEA Conference and Expo. Judged by a panel of experts organized by Boating Writers International (BWI), the Technology Award is the NMEA’s most prestigious honor that singles out the overall best marine electronics product in the industry based on a combination of innovative design, benefits to boaters, practicality and value.

“We are thrilled to have the NMEA recognize the FUSION 700 Series as a revolution in the control of onboard entertainment,” said Todd Crocker of FUSION Electronics. “In addition to the systems’ sound quality, intelligent user memory and control functions, our new FUSION-Link compatibility offers convenient and seamless integration options to access audio and video collections throughout a vessel, enhancing every on-the-water excursion. This honor from the NMEA is an affirmation of our efforts to continue developing high-performance marine entertainment solutions that exceed customer expectations.”

Designed and engineered specifically for the marine environment, the fully marinized FUSION 700 Series offers a single unit solution for video and audio entertainment on the water. The FUSION MS-IP700 next-generation internal iPod-docking unit securely conceals an iPod in its waterproof body allowing boaters to select video and play songs, by artist, song, album and genre directly through the stereo. The unit’s rotary knob offers a familiar Apple iPod interface that makes it easy for users to scroll through stored media. The MS-AV700 DVD/CD stereo unit features disc skip protection and is plug-and-play compatible with FUSION MS-IPDK or MS-IPDKUSB iPod docking systems, giving users the option of full iPod integration. The 700 Series is SIRIUS® Satellite ready, includes an AM/FM and VHF tuner for additional audio entertainment options, and weather for planning and safety. Providing additional convenience for boaters, the stereos also feature an auxiliary input and customizable AUX screen that allows boaters to select TV, DVD, game or portable media devices. Users can also play MP3 files stored on a flash drive connected to the stereo’s USB port. Supplying an incredible 70 watts of output power.
to up to four distinct user-selectable zones, boat owners can control volume and sound in areas throughout a boat independently or in relation to one another.

FUSION 700 series stereo units are also the world’s-first marine entertainment systems equipped with FUSION-Link that enables boat owners and boat builders to utilize a Ethernet network and the NMEA 2000 backbone to repeat FUSION system data on remotes, displays and navigation units as well as depth, speed and heading data, to name a few, to a FUSION display without running extra cables. Multi-function displays, like chartplotters, fishfinders or radar systems with 'FUSION-Link' software installed have complete, on-screen access to on-board FUSION entertainment. Boaters can further enhance FUSION-link products by adding a Wi-Fi router and using FUSION’s new app on an Apple iPad, iPhone or various Android products, for wireless remote control of the system anywhere on a boat.

For more information on FUSION 700 series marine stereos, FUSION or its entire line of marine audio products, please contact 623-580-9000 or visit www.FUSIONelectronics.com.

-30-

About FUSION:
FUSION brands and markets an exciting range of mobile entertainment and related products throughout America, Europe, Asia and the Pacific. FUSION is New Zealand based with significant sales operations sited in New Zealand, Australia, United Kingdom and United States of America.

FUSION offers an innovative range of true marine stereos, speakers, subwoofers, amplifiers and accessories.

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