Finding Fish is Easier Than Ever with the New Garmin® echoMAP™ 50s and 70s

OLATHE, Kan./November 12, 2012/Business Wire – Garmin International Inc., a unit of Garmin Ltd. (NASDAQ: GRMN), the global leader in satellite navigation, today announced the echoMAP 50s and 70s, their newest combination fishfinder and high-performance chartplotter.

“With amazing features integrated in this line of combo units, the echoMAP 50s and 70s prove to be unlike any other on the market,” said Dan Bartel, Garmin’s vice president of worldwide sales. “Ultra-fast position updates combined with an included transducer perfect for inland and shallow water, these units are ideal for any bass boat or center console.”

The echoMAP 50s combines a 5-inch VGA chartplotter display with an advanced echo HD-ID fishfinder, whereas the echoMAP 70s gives an amazing chartplotter and fishfinder combination in a 7-inch WVGA touchscreen display with pinch-to-zoom. These crystal clear displays provide clear target separation, allow visibility at both day and night and highlight a user interface that anyone can navigate.

With the integration of a 10Hz GPS/GLONASS receiver, both the 50s and 70s have the ability to refresh position and heading up to 10 times per second. This allows the unit to display a constant and fluid on-screen location and provides significantly better accuracy when marking waypoints and navigating.

In conjunction with the new GPS receiver, the echoMAP 50s and 70s also allow for sonar recording. With this feature, the vessel can coordinate the timing of the sonar
return in relation to the boat’s position. This allows for every one of the 5000 user-defined waypoints to be accurate and precise. The echoMAP is an absolute must for the avid fisherman locating and pinpointing the next hot fishing spot.

Included with both the 50s and 70s is a dual-beam transducer that transmits a 77/200 kHz signal. The devices will also have wireless connectivity capability, giving anglers the opportunity to connect and access future marine-specific Garmin apps via smartphone or tablet.

The perfect accessory to accompany the 50s is the new echo portable kit. This soft-sided carrying case with rigid structure for durability and support can harbor any existing echo series fishfinders and the new echoMAP 5-inch combo products and is an absolute necessity for the fisherman on the go. The echo portable provides a built-in cable management and storage system for a transducer to ensure that it can be transported at a moment’s notice. Alongside trays designed for battery and transducer storage, the echo portable truly provides all the fishing necessities in an easy-to-handle bag.

The echoMAP 50s and 70s are scheduled to be available in the first quarter of 2013. For additional information regarding the echoMAP 50s and 70s, visit www.garmin.com/combos.

Garmin’s marine business segment is a leading provider of navigation and communication equipment to retail and OEM customers. Garmin’s portfolio includes the industry’s most sophisticated array of chartplotters and touchscreen multifunction displays, sonar, high-definition radar, autopilot offerings and other products and services that are known for innovation, reliability, and ease-of-use.

About Garmin International Inc.
Garmin International Inc. is a subsidiary of Garmin Ltd. (Nasdaq: GRMN), the global leader in satellite navigation. Since 1989, this group of companies has designed, manufactured, marketed and sold navigation, communication and information devices and applications – most of which are enabled by GPS technology. Garmin’s products serve automotive, mobile, wireless, outdoor recreation, marine, aviation, and OEM applications. Garmin Ltd. is incorporated in Switzerland, and its principal subsidiaries are located in the United States, Taiwan and the United Kingdom. For more information, visit Garmin's virtual pressroom at www.garmin.com/pressroom or contact the Media Relations department at 913-397-8200. Garmin is a registered trademark and echoMAP is a trademark of Garmin Ltd. or its subsidiaries. All other brands, product names, company names, trademarks and service marks are the properties of their respective owners. All rights reserved.