Garmin supplies British Sailing Team with GPS training products

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Garmin has been appointed by the Royal Yachting Association (RYA) as an Official Supplier to the British Sailing Team. As part of the partnership agreement, Garmin will be working with the RYA’s Olympic and Paralympic Classes and Youth sailors and coaches up until 2017.

All members of the British Sailing Team’s Podium squad will have Garmin’s quatix or Forerunner 910XT advanced GPS watches for on and off water training, while Podium Potential sailors, team coaches and members of the RYA UK Youth squads will receive substantial product discounts to aid their effectiveness in training.

The RYA will also be using Garmin’s used VIRB Elite action cameras, which allow on board footage to be captured in high definition and overlaid with real-time GPS, speed and compass data, enabling the sailors and coaches to film, review and improve the boat and crew performance.

Paul Mullan, Head of Sports Science and Medicine at the RYA said: “We’re delighted to have formed this agreement with Garmin, which provides us with essential GPS training products for our Team. The Forerunner 910XT and quatix watches are perfect for improving fitness and performance. Ideal for running, cycling and swimming as well as sailing, they show distance, pace, elevation, heart rate and, through Garmin Connect, enables you to plan training routes and programmes no matter where you are in the world.”

As part of the agreement, Garmin will also provide bespoke product training with the British Sailing Team at its camps to demonstrate how to get maximum benefit from the Forerunner, quatix and VIRB Elite cameras.
Gail Cook, Marketing Manager at Garmin says, “We’re delighted that Garmin technology is being used to support the British Sailing Team, and help them maximise their performance on and off the water. The combination of the personal wristwatch devices which enables everyone to plan and record their own training programmes, and the VIRB Elite action cameras will provide a real benefit to the sailors and their coaches. We look forward to being part of the ongoing success of one of Britain’s consistently top medal-winning sports.”

For further information on the British Sailing Team, please contact Lindsey Bell 02380 604216 or email lindsey.bell@rya.org.uk

**About Garmin International Inc.**
Garmin International Inc. is a subsidiary of Garmin Ltd. (Nasdaq: GRMN), the global leader in satellite navigation. Since 1989, this group of companies has designed, manufactured, marketed and sold navigation, communication and information devices and applications – most of which are enabled by GPS technology. Garmin’s products serve automotive, mobile, wireless, outdoor recreation, marine, aviation, and OEM applications. A component of the S&P 500 index, Garmin Ltd. is incorporated in Switzerland, and its principal subsidiaries are located in the United States, Taiwan and the United Kingdom.