Garmin® Adds Robalo Boats to its Expanding Marine OEM Roster

Olathe, Kan./February 16, 2011/Business Wire – Garmin International Inc., a unit of Garmin Ltd. (NASDAQ: GRMN), the global leader in satellite navigation, today announced that Robalo Boats has selected Garmin to be the exclusive electronics supplier to outfit their premier fleet of award-winning outboard powered fishing boats. This new OEM relationship is being announced in conjunction with the Miami International Boat Show, February 17-21, 2011, and Garmin exclusivity across the entire line of Robalo boats is expected to begin immediately.

“We are pleased to join the Robalo team which, since its inception 41 years ago, has set the standard by which bluewater fishing boats are judged when it comes to innovation, performance and quality,” said Engelhard Sundoro, Garmin’s director of marine OEM sales and marketing. “From family boaters to tournament anglers, we’re confident that Robalo customers will appreciate Garmin’s suite of state-of-the-art electronics onboard, which offer easy-to-use menus, logical options and intuitive features.”

“Robalo chose Garmin as our exclusive Navigational Electronic partner due to their strong brand awareness, intuitive designs, and overall value, said Jim Lane, President of Robalo Boats. “Their products are user friendly and will help promote a more enjoyable boating experience for our customers.”

Ten Robalo boat models stretching from 22 to 30 feet will be factory-installing electronics selections that include the leading edge technology customers expect from Garmin, including the industry’s most sophisticated array of touchscreen multifunction displays and robust portrait plotters. The full suite of Garmin electronics selected by Robalo also includes the GMR™ 24HD high-definition radome, GMR 404 open array radar, GSD™ 22 digital sonar, VHF 100 and 200 marine radios, and GXM 51 XM satellite weather/audio antenna. And whether you’re in your backyard or traveling across the country, you’ll have added confidence knowing that Garmin is committed to supporting its customers in any location with our worldwide dealer support network.
Since its inception in 1989, Garmin has delivered 75 million GPS enabled devices—far more than any other navigation provider. Garmin’s market breadth in the GPS industry is second to none, having developed innovative products and established a leadership position in each of the markets it serves, including automotive, aviation, marine, fitness, outdoor recreation, tracking, and wireless applications.

For more about Garmin’s products and services, go to www.garmin.com. And for more information about Robalo Boats, visit www.robalo.com.

About Garmin International Inc. Garmin International Inc. is a subsidiary of Garmin Ltd. (Nasdaq: GRMN), the global leader in satellite navigation. Since 1989, this group of companies has designed, manufactured, marketed and sold navigation, communication and information devices and applications—most of which are enabled by GPS technology. Garmin’s products serve automotive, mobile, wireless, outdoor recreation, marine, aviation, and OEM applications. Garmin Ltd. is incorporated in Switzerland, and its principal subsidiaries are located in the United States, Taiwan and the United Kingdom. For more information, visit Garmin’s virtual pressroom at www.garmin.com/pressroom or contact the Media Relations department at 913-397-8200. Garmin is a registered trademark and GMR and GSD are trademarks of Garmin Ltd. or its subsidiaries.

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