Geonav Receives NMEA 2000® Certification For New Multi-Instrument Display

RACINE, Wis. (February 2011) – The National Marine Electronics Association has granted NMEA 2000® certification for Geonav®’s new Multi-Instrument Display (MID). The certification officially recognizes that Geonav’s MID 110 adheres to the protocols of communications with the NMEA 2000® standard.

“Receiving this certification is important because it means boat owners who operate with a NMEA 2000® network can be assured that the MID 110 will communicate with all other NMEA 2000® certified components on their vessel,” said Bruce Angus, business director, Geonav. “It also assures correct and easy installation within the network.”

With an elegant design and brilliant color display, Geonav’s MID 110 offers the exclusive Halo View® screen selector. This feature allows easy customization of information set up in a carousel of screen views to suit the user’s preferences. Screen views of vital information such as wind, speed, temperature, fuel rate, rudder angle and engine temperature can be automatically cycled and displayed at selected time intervals. Geonav’s MID 110 has the ability to cycle up to 18 screens, the maximum amount available in the marketplace. By integrating several MID 110s together, boaters have an unbelievable amount of information in front of them in an instant.

“Boat owners can interface with NMEA 2000® or NMEA 0183 data with the MID 110,” said Angus, “The overall beauty of a boat can be greatly enhanced by matching the MID 110 with Geonav’s GSC110 Autopilot and G12 or G10 Multi-Function Display. These components have been designed to operate together seamlessly and provide a very chic appearance.”

That design compatibility is evident by the blue LED backlit rotary control found on the G12, G10 and MID 110. They all employ ergonomic panels with positive tactile controls for quick, easy operation in a stylish package.

The MSRP for Geonav’s MID 110 is $599.

For more information visit www.geonavmarine.com.

Johnson Outdoors Marine Electronics, Inc. consists of the Geonav, Humminbird, Minn Kota and Cannon brands. Geonav® develops and manufactures state-of-the-art integrated navigation systems and autopilots for blue-water fishing and cruising yachts. Humminbird® is a leading innovator and manufacturer of fishfinders, fishfinder/GPS combo units, chartplotters and digital depth gauges. Minn Kota® is the world’s leading manufacturer of electric trolling motors, as well as offers a complete line of shallow water anchors, battery chargers, trim tabs and marine accessories. Cannon® is the leader in controlled-depth fishing and includes a full line of downrigger products and accessories.