A Carbon Freeze for Standard Communications Pty Ltd

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Not unexpectedly, this past week has seen a flurry of carbon tax related activity with tales of assorted companies and industries applying price rises and rightly or as in several well publicised cases wrongly attributing the increase to the carbon tax.

Amongst all this political sabre rattling and angst, it is particularly gratifying to see one Australian company buck the trend and announce a carbon tax price freeze.

Sydney based, Standard Communications Pty Ltd, the manufacturer of iconic Australian brands GME and Kingray has today weighed into the carbon tax debate, declaring that whilst the carbon price impost will increase its operating costs; the company has absolutely no intention of passing these charges on to its customers.

Paul Maloy, Standard Communications’ managing director: “Based on the available information, we have undertaken a rigorous analysis of the Gillard government’s decision, examining both the direct and indirect impact it will have on our operations. Given the nature of our Australian electronics manufacturing and distribution business, we can expect substantial increases in our electricity fees, fuel costs, transportation and raw materials.

None the less we fully understand that many business and households are doing it pretty tough at the moment; Standard Communications is 100% committed to supporting its customers and dealer network, consequently we have adopted this rather radical position and urge other companies to do the same.”

Standard Communications is a privately owned Australian business headquartered in the Sydney suburb of Gladesville. With over 200 employees, it designs and manufactures a broad range of two-way radio, marine electronics and television distribution equipment.

For additional information contact: enquiries@gme.net.au.