Humminbird® unveils most powerful electronics yet

October 31, 2013

Humminbird ONIX and ION bring bluewater and freshwater anglers unparalleled power via user-friendly Cross Touch™ technology.

Besides creating leading-edge products like 360 Imaging™, Humminbird® engineers have also been hard at work over the past two years developing a radical new platform that changes everything you know about fishing electronics.

Please welcome ONIX and ION, introduced today, Thursday, October 31st, at the Ft. Lauderdale International Boat Show.

“Humminbird ONIX and ION offer a rich user interface that is completely customizable to the individual needs of anglers and boaters, while remaining extremely easy-to-use via a full complement of multi-touch capabilities,” says Dale Logue, Director of Marketing, Humminbird. “The included feature list and available add-ons is unparalleled in the industry and make the units the most versatile, powerful and user friendly on the water.”

At the core of the new units, users will discover all the advantages of powerful Humminbird sonar, advanced navigation and Humminbird imaging technologies right at their fingertips, courtesy of a radical new take on Touch Screen operation called Cross Touch™.

While some touch units limit operation to finger pointing, Humminbird’s Cross Touch offers Multi-Gesture Control, which lets users navigate menus and activate features with a tap, swipe or pinch. Cross Touch also minimizes false touches from splashing water.

From marking waypoints with your finger, naming those waypoints via a virtual keyboard, to zooming in on fish-holding structure or chart locations for a better look, or swiping and dragging screens to create custom views, fishfinder use has never been more intuitive than this.

But ONIX And ION are more than touch screen units. They also feature redundant, traditional touchpad controls for complete control in bad weather.

Humminbird ONIX

The ONIX family currently comprises four models, offering anglers the benefits of powerful Cross Touch with the sonar, imaging and navigation features they need most. All units feature
1024H x 768V best-in-class screen resolution on 10.4- or 8.4-inch high-definition XGA LCD Touch Displays with multi-gesture support and bright graphics readable in harsh sunlight.

Features

- HD Side Imaging/HD Down Imaging (ONIX 8 SI & ONIX 10 SI)
- DualBeam PLUS Sonar w/SwitchFire
- Digital Signal Processing (DSP)
- Internal Precision GPS
- Built-In Tri-Fuel Cartography, including Navionics®, C-MAP® by Jeppesen® and Humminbird Charts
- Dual SD Card Slots

Add-Ons

- Humminbird AutoChart™
- C-MAP® 4D High Resolution Bathymetry by Jeppesen®
- Navionics® Gold/HotMaps
- Navionics® Platinum+
- Humminbird LakeMaster Digital GPS Charts
- Minn Kota® i-Pilot® Link™
- Low, Medium or High-Frequency CHIRP, exclusive to Humminbird
- 360 Imaging™
- RADAR
- AIS
- IP Marine Camera

Humminbird ION

Humminbird ION10 and ION12 multi-function displays bring bluewater anglers the centerpiece for building an expandable platform of networked devices and technologies—and viewing all via
the ION’s high-resolution, easy-to-use 10.4- or 12.1-inch high-definition XGA LCD Touch Displays. From Side Imaging, Down Imaging, 360 Imaging, black box CHIRP broadband sonar to IP cameras, there’s full NMEA 0183/2000 compatibility to integrate, control and monitor the data you need to catch more fish and stay safe on the water.

Users can customize their ION platform to include Humminbird RADAR, Autopilot, wireless connectivity, even a built-in web browser to monitor weather and stay connected miles from the dock. Included TriFuel Cartography gives both ION and ONIX users exclusive access to Navionics®, C-MAP® by Jeppesen® and Humminbird base maps out of the box. Users can also add on AutoChart to map their own waters, state-of-the-art C-MAP 4D High Resolution Bathymetry by Jeppesen or Navionics Gold/HotMaps and Platinum+.