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Icom America Announces M73 Series VHF Marine Transceivers

BELLEVUE, WA — Icom America, leading manufacturer of marine radios, introduces the **M73 Series**, a new product set of VHF handhelds. The M73 Series successfully builds upon Icom's existing M72 radio platform and includes a "PLUS" version and a basic model. The M73 Series is IPX8 submersible, transmits 6 watts of high power and retains its predecessor's popular slim "form factor" design and compact body. Icom's latest handhelds are ideal for the commercial marine market and radio users familiar with Icom's rugged **M72 VHF transceiver**.

"The M73 handheld's audio can be heard loud and clear in most marine environments—even over loud engine noise," says Icom America National Marine & Avionics Sales Manager David McLain. "With the M73 PLUS version's built-in 'rewind' feature, replay recorded messages and never miss a call again."

The new M73 Series features loud 700mW audio output with additional voice enhancements available in the M73 PLUS version. "Last Call" voice recording/playback automatically saves an incoming call for one minute and can initiate recording manually. The "Bass Boost" function processes low-pitched voice frequency through the radio's speaker, providing a rich bass sound. Active noise cancelling improves audio on incoming and outgoing calls by reducing background noise up to 90%.

The M73 Series utilizes a new interface design with large directional buttons, offering easy access to menu settings and functions. The radios' hourglass body shape and comfortable side grips, coupled with a bright LCD and wide viewing angle, promote one-handed and user-friendly operation. The M73 Series is rigorously tested under extreme environmental factors, meeting MIL-STD 810 specifications. Handhelds can be submersed in 1.5 meters of water for 30 minutes and drains water from the speaker grill with the AquaQuake™ function.

Other features include dual/tri-watch function, favorite channel and tag scanning, and a Li-ion battery supporting 18 hours of typical operation. The M73 Series is compatible with most M72 handheld accessories and includes **new accessories** such as a 12-volt adapter and different antennas (depending on version). The suggested retail price for the M73 Series starts at $249.99 and will be available in April 2013 with a 3-year waterproof warranty.