



FOR IMMEDIATE RELEASE

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CrossRate Technology Recognized at the Miami International Boat Show Innovation Awards

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Windham, ME and Miami International Boat Show, Miami, Fla. – February 18, 2009 – CrossRate Technology, LLC, a leader in delivering Position, Navigation and Time (PNT) for Sea, Land and Air applications, today announced that its eLGPS 1110, an integrated GPS/eLoran receiver, was awarded *Honorable Mention* by the NMMA Innovation Award committee for Consumer Electronics and Software.

“CrossRate is honored to receive this recognition by the Boat Writers International (BWI), NMMA and Miami International Boat Show” said Zachariah Conover, President and CEO of CrossRate Technology, LLC. “We are excited the Boat Writers International (BWI) recognized the innovation in eLGPS 1110 and the need for a more reliable and capable GPS positioning device in the marine market. It is an honor to have our efforts recognized within a pool of leading navigational equipment manufacturers.”

The Innovation Awards, organized by NMMA and judged by BWI, recognize products that best meet the following criteria: Innovative distinction from other products currently being manufactured; benefit to the marine industry and/or consumer; practicality; cost-effectiveness; and availability to the consumer within 60 days of award receipt.

The eLGPS 1110 receiver delivers the most reliable positioning information on the market by integrating a state of the art GPS receiver with a world class eLORAN receiver. The receiver provides true heading even while stationary for radar overlay and autopilot. The integration of GPS and eLORAN through the patent pending I²E integration engine uses a Kalman filter to, in real time, integrate the GPS and eLoran position information as well as monitor the health of the systems.

About CrossRate Technology,

CrossRate Technology is committed to improving the systems and technologies you rely on for position, navigation and time. CrossRate’s team of engineers has addressed the reliability problems of GPS with a technology advancement that integrates three systems into one. CrossRate understands the importance of reliable, accurate information. For safety and security at sea, look to CrossRate Technology.

About NMMA,

National Marine Manufacturers Association (NMMA) is the leading association representing the recreational boating industry. NMMA member companies produce more than 80 percent of the boats, engines, trailers, accessories and gear used by boaters in the United States. The association is dedicated to industry growth through programs in public policy, market research and data, product quality assurance and marketing communications.

For more information about CrossRate Technology and the eLGPS1110 visit www.CrossRate.com, call 207-799-4835 or contact your marine electronics dealer.

NMMA Innovation Award Press Release: <http://www.nmma.org/news/>