Jeppesen Marine honors 2011 North American distributor, dealer of the year

Payne’s Marine Group gamers 5th consecutive Top Distributor Award, Landfall named Top Dealer for C-MAP electronic charts and accessories

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Jeppesen recently honored its 2011 North American Distributor of the Year and 2011 North American Dealer of the Year in separate ceremonies recognizing their achievements and the important role these business partners play in the continued success of Jeppesen’s C-MAP cartography.

For the fifth consecutive year, Payne’s Marine Group was honored as Jeppesen’s 2011 Distributor of the Year for North America. A distributor of Standard Horizon chartplotters, Payne’s is headquartered in Victoria, British Columbia with additional offices in Vancouver, Burnaby and Burlington, Ontario. "The track record of Payne’s Marine Group speaks for itself," said Roger Brudenell, North American Channel Manager, Light Marine. “The level of trust Payne’s has with the marine dealers it serves and its history of strong dealer support has helped create orders during a challenging year. We value our business relationship with Payne’s and look forward to continued success."

Leading chart dealer Landfall was also recognized by Jeppesen as its 2011 North American Dealer of the Year. Based in Stamford, Connecticut, Landfall provides boaters across North America with navigation, safety products and boating accessories through its brick-and-mortar store and robust online/mail order business.

“Landfall led the way in support and sales of C-MAP electronic charts and accessories in 2011. Their dedicated staff and easy-to-navigate web site and retail store provides customers with a first rate shopping experience. We are pleased to honor Landfall and are proud of the company’s accomplishments," said Jim McQuade, Regional Channel Manager, Light Marine.
For more information about Payne’s Marine Group, visit www.paynesmarine.com. To learn more about Landfall, visit www.landfallnavigation.com. For specific details about C-MAP cartography offerings and compatible navigation systems, visit www.jeppesen.com/lightmarine.

**About Jeppesen**  
Jeppesen is a market-leading provider of vessel operations services and digital navigation solutions, based on worldwide vector chart data type approved to ISO19879, meteorological information and transmission technologies. Jeppesen offers a wide range of navigation and operations products and services to both recreational and commercial marine markets. Safety-conscious boaters and operators of vessels ranging from coastal to SOLAS class, rely on Jeppesen for innovative navigation solutions that improve safety and efficiency.

Jeppesen is a subsidiary of The Boeing Company. Jeppesen corporate information is available online at jeppesen.com.

**About Landfall and Dinghy Locker**

Landfall, formerly Landfall Navigation, is the nation’s leading specialist in offshore outfitting, navigation and marine safety. Dinghy Locker @ Landfall was launched in 2008 to focus on the needs of small boat sailors. The company’s retail store, website and catalog offer a broad selection of gear from leading marine suppliers. Through the Marine Training Center (www.marinetrainingcenter.com), Landfall offers a comprehensive curriculum of classroom courses for recreational and professional mariners on topics of boating and seamanship. For more information, visit Landfallnav.com, Dinghylocker.com or call 1-800-941-2219.