NEWS
FOR IMMEDIATE RELEASE
FEBRUARY 14, 2013

JEPPESSEN AND NAVICO ANNOUNCE COMPATIBLE MAPPING PRODUCTS
C-MAP by Jeppesen Cartography Available on Lowrance, Simrad Yachting and B&G Chartplotters and Multifunction Displays

INGLEWOOD, COLO., February 14, 2013 — World navigation expert, Jeppesen, and Navico — the world leader in recreational marine electronics and parent company to the Lowrance, Simrad Yachting and B&G brands — have teamed up to provide consumers with a new charting option. C-MAP MAX-N now provides boaters and fishermen with an enhanced navigational experience by offering C-MAP by Jeppesen cartography for Lowrance, Simrad Yachting and B&G brand chartplotters and multifunction displays. Debuting at the Miami International Boat Show, Feb. 14-18, in Miami, Fla., C-MAP MAX-N will be compatible at launch with Lowrance Elite-7, HDS Gen1, Gen 2 and Gen2 Touch; Simrad NSS, NSE and NSO; as well as B&G Zeus Touch multifunction displays. Demonstrations of C-MAP MAX-N will be offered at C-MAP’s booth 1609 as well as the Lowrance, Simrad Yachting and B&G booth 1611, both of which are located in the Electronics Pavilion.

“We are excited to partner with Navico, one of the world’s foremost manufacturers of marine electronics,” said James Detar, Jeppesen portfolio management director. “We are proud to work together to offer their customers a seamless, best-in-class navigation solution for boaters and anglers around the globe.”

“We are excited to partner with Navico, one of the world’s foremost manufacturers of marine electronics,” said Leif Ottosson, CEO, Navico. "We will continue to define the future of marine navigation, as we work with industry-leading data providers for best-in-class charting compatibility and unrivaled product integration with our family of chartplotters and multifunction displays.”

About Jeppesen
Jeppesen is a market-leading provider of vessel operations services and digital navigation solutions, based on worldwide vector chart data type approved to ISO19879, meteorological information and transmission technologies. Jeppesen offers a wide range of navigation and operations products and services to both recreational and commercial marine markets. Safety-conscious boaters and operators of vessels ranging from coastal to SOLAS class, rely on Jeppesen for innovative navigation solutions that improve safety and efficiency. Jeppesen is a subsidiary of The Boeing Company. Jeppesen corporate information is available online at jeppesen.com.
About Lowrance, Simrad Yachting and B&G: The Lowrance, Simrad Yachting and B&G brands are wholly owned by Navico, Inc. A privately held, international corporation, Navico is currently the world’s largest marine electronics company, and is the parent company to leading marine electronics brands: Lowrance, Simrad Yachting and B&G. Navico has approximately 1,500 employees globally and distribution in more than 100 countries worldwide. www.navico.com

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