TracVision M1 Named Best Marine Entertainment Product Three Years in a Row

Members of the National Marine Electronics Association name KVH and TracVision the best in the marine entertainment industry for the 14th consecutive year

MIDDLETOWN, RI—KVH Industries, Inc., (Nasdaq: KVHI) and its TracVision® family of satellite TV products are the choice of the National Marine Electronics Association (NMEA) for the 14th consecutive year. The company’s TracVision M1, the world’s smallest maritime satellite TV antenna, was recently honored with its third consecutive “Industry Award” for best marine entertainment product—the product received this honor after its introduction in 2009 and again in 2010. Each year, NMEA members vote for their favorite products in a range of categories, and the product that receives the most votes in a given category is honored with that year’s Industry Award. These awards have become a trusted symbol of outstanding quality throughout the marine electronics industry.

Marine electronics technicians continue to bestow this honor on TracVision M1 both for its ease of installation and because it opened up a completely new market for maritime satellite TV.

“The TracVision M1 allows us to put live TV on boats for which it was previously out of the question financially, or on which larger domes would look ridiculous,” says Duncan Nevard of Intrepid Marine Electronics in Stamford, CT. “It weighs less than eight pounds, so we can literally replace someone’s little flying saucer over-the-air TV antenna—on the same bracket—with a first-class, in-motion satellite TV solution. That allows us to bring high-end marine electronics to a whole new group of boats.”

“We are honored that KVH’s TracVision products have been the first choice of the knowledgeable dealers of the National Marine Electronics Association for 14 straight years. These dealers are the ones who actually sell, install, and teach customers how to use their marine electronics, so they really know which products do the best job for their customers,” says Jim George, KVH’s director of sales for satellite products. “KVH is committed to building highly reliable, innovative products that boaters want to use. Just as importantly, we build reliable, rugged, and easy to install products that benefit our dealers’ businesses and ensure
customer satisfaction and loyalty. We are committed to providing market-leading solutions like the TracVision M1 for years to come.”

According to owners of the TracVision M1, KVH is succeeding in their goal. “As an avid baseball fan, I have always wanted a mobile satellite TV antenna system to watch various games while cruising or at anchor. Until recently, two things deterred my purchase of a mobile TV system—affordability and the size of the antenna dome,” says Bob Ragolia, owner of the 28' O'Day sailing vessel Queen Elizabeth. “When KVH introduced their TracVision M1, the size and cost problems were resolved. I have anchored with winds blowing 20 knots, with gusts to 35. Despite the boat’s movement, the antenna’s gyros kept up with the pitch, yaw, and roll. I have only lost the picture one time, and then only for a few seconds.”

Weighing just 7.5 lbs., the in-motion TracVision M1 is the world's smallest and lightest satellite TV system for boats. An all-in-one solution for DIRECTV® on boats, it includes the compact antenna and exclusive 12V DIRECTV receiver, making installation and adding live satellite TV to even small boats simple. Once it's on the boat, the TracVision M1 offers outstanding in-motion reception, tracking, and performance typically associated with larger antennas, while fitting the sleek exterior design of vessels as small as 20 feet. The TracVision M1’s small size, easy setup, Whisper Drive™ motor technology, and versatile mounting options mean that installation can be customized to meet the needs of just about any boater, on any vessel.

The benefit of the TracVision M1’s ability to help boaters enjoy their favorite activities cannot be overstated for many owners. “I realized in the fall that the TracVision M1 has actually given me more fishing time. I'm an avid Pittsburgh Steelers fan, and missing a Steelers game on DIRECTV's NFL Sunday Ticket package is not an option. I used to stay home and wait for the game all day on Sundays,” explains Chris Carrara, owner of the 30' Rampage Express Machria. With the TracVision M1, I go fishing on Sunday and just pop the game on and watch it on my chart-plotter display from the cockpit. It makes slow fishing days better, and lets me catch the good fishing days while still watching the live Steelers game.”

About the National Marine Electronics Association

Founded in 1957, NMEA is an internationally recognized trade association of manufacturers, distributors, dealers, sales representatives and other professionals in the marine electronics field. Among its achievements, NMEA has led the way in establishing technical standards for data exchange in marine electronics, with the widely accepted NMEA 0183 data protocol.

About KVH Industries, Inc.

KVH Industries, Inc., is a leading provider of in-motion satellite TV and communication systems, having designed, manufactured, and sold more than 150,000 mobile satellite antennas for applications on vessels, vehicles, and aircraft. Winner of 36 National Marine Electronics Association Industry Awards, the prestigious General Motors Innovative Design Award, 2 CES Innovation Awards, the DAME Award in the Marine Electronics category, and a finalist for the Automotive News PACE Award, KVH's mission is to connect mobile customers with the same digital television entertainment, communications, and Internet services that they enjoy in their home and offices. The company is based in Middletown, RI, with facilities in Illinois, Denmark, Norway, and Singapore.