KVH TracVision M1 Brings Satellite TV to Small Boat Owners

20% price reduction on small, powerful antenna brings premium satellite TV within reach of more boaters

MIDDLETOWN, RI – January 24, 2013 – Satellite TV is a luxury that more boaters can now take to the water thanks to KVH Industries, Inc., (Nasdaq: KVHI). Long considered an amenity only found on superyachts and cruise ships, satellite TV is now a benefit every boat owner can add to their investment, enjoying access to news, sports, weather, and favorite television shows just like at home, even while the boat is in motion. KVH is making it simple and affordable to bring satellite TV onboard by significantly reducing the price of its 12.5 inch TracVision M1 marine satellite TV antenna by 20%.

“Having satellite TV onboard means you can spend the weekend on the water without missing the big game or a new episode of your favorite show. The kids can stay entertained with cartoons while adults enjoy easy access to weather reports and news, so everyone is happy,” explains Jim George, KVH’s director of sales for satellite products. “The TracVision M1’s compact design and outstanding reliability make it a valuable addition to any boat. Plus, KVH maintains a nationwide network of factory-certified dealers so installation and service are easy to find at marinas all over the country. With these benefits and the new, lower price, we’re making it easy to add value to the investment of boat ownership with an amenity that is simple to install and offers years of enjoyment.”

Weighing just 7.5 lbs., the in-motion TracVision M1 is the world’s smallest and lightest satellite TV system for boats, bringing satellite TV programming to the water throughout the U.S. and its coastal waters. The system offers open water tracking and in-motion performance typical of larger antennas while fitting the sleek exterior design of vessels as small as 20 feet. The TracVision M1’s small size, easy setup, Whisper Drive motor technology, and versatile mounting options allow for convenient installation on nearly any vessel. The versatile TracVision M1 comes in two
configurations to meet boaters’ preferences. The TracVision M1 includes an exclusive, integrated 12V DIRECTV receiver/controller – just add a TV and your DIRECTV service subscription to bring DIRECTV’s standard-definition programming onboard. For boaters who prefer DISH Network or want the freedom to easily switch among satellite TV service providers, the TracVision M1DX offers outstanding flexibility with a 12V multiservice interface box/controller that supports virtually all home receivers from DISH Network and DIRECTV.

About KVH Industries, Inc.
KVH Industries, Inc., is a leading provider of in-motion satellite TV and communications systems, having designed, manufactured, and sold more than 150,000 mobile satellite antennas for applications on vessels, vehicles, and aircraft. Winner of 38 National Marine Electronics Association Industry Awards, the prestigious General Motors Innovative Design Award, 2 CES Innovation Awards, the DAME Award in the Marine Electronics category, and a finalist for the Automotive News PACE Award, KVH’s mission is to connect mobile customers with the same digital television entertainment, communications, and Internet services that they enjoy in their home and offices. The company is based in Middletown, RI, with facilities in Illinois, Denmark, Norway, Singapore, and Japan.