KVH Expands Groundbreaking Airtime Rate Plans for mini-VSAT Broadband Users

Simple, fast rate plans offering $0.99/MB and $0.49/minute for voice calls make mini-VSAT Broadband even more affordable and convenient for TracPhone V7 users

MIDDLETOWN, RI – When it was introduced in February 2011, the ultra-compact TracPhone® V3 from KVH Industries, Inc., (Nasdaq: KVHI) shook up the maritime SATCOM industry. Not only was it the world’s smallest maritime VSAT system, but it also changed the equation for how mariners thought about paying for their broadband service at sea thanks to its simple metered airtime plan—$0.49 per minute for all voice calls worldwide and $0.99 per megabyte at the fastest available speeds via the mini-VSAT Broadband™ network. Now, KVH is pleased to announce that this new, streamlined metered pricing program is available to all new mini-VSAT Broadband subscribers, whether they are using a TracPhone V3 or V7, with easy, inexpensive packages designed to support a wide range of monthly data needs. At a fraction of the cost of competing Inmarsat services, these rate plans are the simplest and most convenient choice available for maritime satellite communications. In addition to the new metered rate plans, KVH also offers mariners its popular fixed-price and seasonal airtime options, which means that there is a mini-VSAT Broadband airtime rate plan to meet every mariner’s unique needs.

“KVH’s mini-VSAT Broadband service is creating new standards for reliability, affordability, and convenience in the maritime satellite communications market,” explains Brent C. Bruun, KVH’s senior vice president for global sales and business development. “This new metered pricing and the fastest network speeds available, along with two excellent choices for hardware, makes mini-VSAT Broadband an economical option for just about any mariner seeking outstanding satellite communications for their vessel or fleet.”

The mini-VSAT Broadband network was designed from the ground up to be the first next-generation maritime satellite communications solution. The global spread spectrum satellite network, built with ViaSat’s patented ArcLight® technology, offers more affordable airtime, voice service and Internet access as fast as 512 Kbps (ship to shore) and 2 Mbps (shore to ship). KVH’s compact family of mini-VSAT Broadband-compatible TracPhone antennas are more affordable and faster and easier to install than competing solutions. More than 1,000 TracPhone V7 systems were shipped in the first
three years after the product’s introduction, making the mini-VSAT Broadband network the fastest growing maritime VSAT solution. KVH’s mini-VSAT Broadband customers include the U.S. Coast Guard and leading commercial shipping companies like Nordic Tankers, Mowinckel, and Vroon.

**About KVH Industries, Inc.**

KVH Industries, Inc., and its subsidiaries are leading providers of in-motion satellite TV and communication systems, having designed, manufactured, and sold more than 150,000 mobile satellite antennas for applications on vessels, vehicles, and aircraft. KVH’s mission is to connect mobile customers around the globe with the same digital television entertainment, communications, and Internet services that they enjoy in their homes and offices. The company is based in Middletown, RI, with facilities in Illinois, Denmark, Norway, and Singapore.

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