LOWRANCE INTRODUCES
LINK-5 FIXED MOUNT DSC VHF RADIO

Feature-Packed Marine Radio Delivers Latest VHF Innovation and Functionality
At an Unprecedented Value

Tulsa, Okla. – Lowrance, a world-leading brand in marine electronics since 1957 and
GPS navigational systems since 1992 — announced today its new full-function,
fixed-mount, 25-watt Digital Selective Calling (DSC) VHF radio, the Lowrance Link-5.
Class D compliant for global use, the new VHF touts reliable performance and
features at a great price. Combining the latest VHF functionality and high-quality
construction, the Link-5 is the perfect performance radio for cost-conscious
consumers.

The Link-5 marine VHF system boasts an ultra-rugged waterproof chassis that
complements the color and styling of the new Lowrance HDS® Gen2 multifunction
displays. The best-in-class microphone has six quick keys for simple and reliable
helm operation, plus a built-in speaker that delivers clear audio that is easy to hear –
even with the ambient noise typically associated with boating. It also features an
easy-grip rubber molding cover for secure holding and operation.

Designed for clear and simple Class D DSC operation, especially when safety is a
concern, the Link-5 radio has an intuitive and efficient rotary knob interface for easy
channel changing, menu navigation and setting control. Clear display of GPS lat/lon
data is presented on a 1 x 1.8 in (2.6 x 4.6 cm) LCD display with adjustable
backlighting. Delivering all USA, Canadian and International marine channels, the
system provides easy access to all DSC functions. The Lowrance Link-5 features an
extra large Channel 16 key, dedicated volume and squelch knobs, weather keys,
selectable Dual and TriWatch modes, local and distant functions, and three user-selectable channels.

“The Lowrance Link-5 VHF radio is the most functional and easy to use radio for a great price,” said Louis Chemi, chief operating officer, Navico Americas. “Meeting the latest international compliance standards, the Link-5 delivers the ultimate reliability and performance, for unparalleled safety and communication on-the-water, anywhere in the world.”

Equipped with memory retention, the radio logs up to 10 distress calls and 20 individual DSC calls. DSC control keys include (priority) 16/9, WX, 3CH/+/- for quick channel changing, CALL, EXIT, SCAN and MENU. Additional system features include a rotary volume control with power on/off, all-channel priority and memory channel scans, 20 user-programmable names with MMSI, 10 weather channels with a 1050 Hz tone alert and a second receiver for Channel 70.

Offering selectable 25/1-watt transmit power and NMEA 0183 compatibility, the Link-5 includes a flush-mount kit, wires for 4-watt external speakers, a PL259 connector, and optional stainless-steel and nylon mounts for 2.4 m and 1 m fiberglass antennas. The Lowrance Link-5 radio is protected by a 2-year limited warranty, and supported for an additional three years by the Lowrance 5-Year Advantage Program, which allows customers to upgrade to the latest technology, at a discounted price, in the unlikely event that a product fails or needs repair.

Available in June 2012, the Lowrance Link-5 DSC VHF can be purchased from authorized dealers and distributors throughout the United States and Canada for $179 USD. For more information on the Lowrance Link-5, or the entire line of Lowrance marine electronics or to locate an authorized Lowrance dealer, please visit www.lowrance.com.
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