McMurdo supports Team Atlantic Splash in the Talisker Whisky Atlantic Rowing Challenge

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McMurdo is pleased to announce its support for Team Atlantic Splash ahead of the Talisker Whisky Atlantic Rowing Challenge which began on 2nd December 2013. The world leading manufacturer of marine safety equipment has supplied the team with a McMurdo Smartfind G5 EPIRB along with three Fast Find 220 PLB, COSPAS-SARSAT* distress beacons.

Commenting on the sponsorship, Ross Wilkinson, General Manager at Orolia Ltd says: “Our sponsorship of Team Atlantic Splash is extremely important as the challenge is particularly dangerous. The 2011 race saw one of our EPIRB’s activated and the successful rescue of two competitors was undertaken. We are very aware of the dangers faced when crossing the Atlantic so are pleased to be able to supply safety-equipment to the team. We wish them all the best for the challenge and look forward to seeing how they progress.”

Throughout the Talisker Whisky Atlantic Challenge, deemed one of the toughest races on earth, the team will row over 3000 nautical miles in 40-90 days. Starting in San Sebastiean La Gomera, Canary Islands, and ending at Nelson’s Dockyard English Harbour, Anitgua, the team are likely to encounter tropical storms and 50 foot waves. They will also experience
physical and mental exhaustion caused by the gruelling two-hour shift patterns throughout the entire challenge. Bastien Leclair of Team Atlantic Splash comments: “Out on the Atlantic, we will literally be a tiny dot in the big blue sea, and we simply can't take any chances with our safety equipment. We contacted McMurdo knowing their emergency beacons are the best on the market. They immediately understood our needs and she was fantastic in providing us with exactly the right equipment for our journey. It will be a relief for us and for all our friends and relatives on land, to know that we are equipped with McMurdo's EPIRBs and PLBs on-board ‘Mission Atlantic’.”

‘Mission Atlantic’ has crossed the Atlantic on three occasions since 2004 and the crew are feeling positive about the upcoming challenge. The team, consisting of five men aged between 25 and 45, is hoping to raise £200,000 for a number of chosen charities: the Great Ormond Street Hospital, the Tall Ships Youth Trust, the British Heart Foundation and the Macular Society. They are the only participating team from South East England and represent a network consisting of 36 clubs across the South coast.

For more information on the Talisker Whisky Atlantic Rowing Challenge, please visit www.taliskerwhiskyatlanticchallenge.com.