Kannad Marine SafeLink R10 SRS Named Overall Winner of 2012 Pittman Innovation Awards

USA – McMurdo Ltd, a company of the Orolia Group (NYSE Alternext Paris – FR0010501015 – ALORO) today announced that its Kannad Marine SafeLink R10 SRS (Survivor Recovery System) has been selected as the Overall Winner of the 2012 Pittman Innovation Awards. The Pittman Innovation Awards are named in honor of Freeman K. Pittman, SAIL magazine’s technical editor for 14 years, who died in 1996 from ALS (also known as Lou Gehrig’s Disease).

This is the first year an Overall Winner of the Pittman Awards has been selected by the judges. The judging panel recognised that the SafeLink R10 was “the perfect man-overboard product” and commented on how the integration of AIS and GPS into a personal distress beacon is a significant innovation in sailing safety. On this basis the panel agreed that the R10 topped a strong field of contenders.

The R10 SRS can be seen this week at SAIL Magazine’s Innovation Station at Strictly Sail Chicago, January 26-29. It may also be seen in the Kannad Marine Booth 1642 in Hall D (Electronics) at the Miami Boat Show, February 16-20.

The SafeLink R10 is worn on a lifejacket and activated by sliding off the safety tab and lifting an arming cap to deploy the antenna. The compact, lightweight unit sends alert messages, GPS position and a special identity code directly to AIS receivers within approximately a four mile radius. A unique, built-in, high precision GPS receiver - which updates every 60 seconds – assures accuracy of the transmitted data. With precise location, distance and bearing data, fellow crew members (and nearby AIS-enabled receivers) receive all the information they need to locate the position of the person in difficulty and to enable a speedy recovery.

The R10 SRS can also be fitted to a lifejacket, and a flashing LED light aids location at night. The R10 SRS will transmit continuously for up to 24 hours and has a seven year battery storage life. It is made of ultra durable ABS and is waterproof to 5 meters. To watch a video introduction and description of the R10 SRS demonstration visit Sail Magazine.

This device has not been authorized as required by the rules of the Federal Communications Commission. This device is not and may not be offered for sale or lease, or sold or leased until authorization is obtained.