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Mercury Marine adds dealers to its network

FOND DU LAC, Wis. – Mercury Marine added five dealerships to its North American dealer network in December.

The most recent additions to Mercury’s dealer network span the continent from Alaska to Florida:
- Alaska Frontier Fabrication in Wasilla, Alaska
- Freedom RV & Marine in North Battleford, Saskatchewan, Canada
- JAS Marine Service in Lake Park, Fla.
- Journey Auto Sales in Berea, Ken.
- Monadnock Boat Store in Stoddard, N.H.

“We are always working to ensure that consumers have convenient access to Mercury sales and service dealers wherever they choose to boat,” said Randy Caruana, Mercury Marine’s vice president of sales and marketing. “We also appreciate that these dealers have chosen to align with Mercury, the world’s leading producer of reliable, intuitively designed marine propulsion products and accessories.”

About Mercury Marine
Headquartered in Fond du Lac, Wis., Mercury Marine is the world’s leading manufacturer of recreational marine propulsion engines. A $2 billion division of Brunswick Corporation (NYSE: BC), Mercury provides engines, boats, services and parts for recreational, commercial and government marine applications, empowering boaters with products
that are easy to use, extremely reliable and backed by the most
dedicated customer support in the world. Mercury’s industry-leading
brand portfolio includes Mercury and Mariner outboard engines;
Mercury MerCruiser sterndrive and inboard packages; MotorGuide
trolling motors; Mercury propellers; Mercury inflatable boats; Mercury
SmartCraft electronics; Attwood marine parts; Land ‘N Sea marine
parts distribution; and Mercury and Quicksilver parts and oils. More
information is available at mercurymarine.com.