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For information contact:
Steve Fleming
Mercury Marine
steve.fleming@mercmarine.com
920-929-5340

Mercury Marine and U.S. Army partner in recruiting program

FOND DU LAC, Wis. – Mercury Marine and the U.S. Army recruiting command signed an agreement Wednesday to provide priority interview status to qualified soldiers participating in the Army’s Partnership for Youth Success (PaYS) program. The ceremony took place at Mercury Marine’s headquarters in Fond du Lac.

Denise Devereaux, Mercury vice president of human resources, was joined by Major General (retired) Paul Lima, Civilian Aide to the Secretary of the Army for Wisconsin, and Lieutenant Colonel Daryl Collins, Commander of
the U.S. Army Recruiting Battalion Milwaukee, to sign the ceremonially
memorandum of agreement.

“Mercury Marine is proud to partner with the U.S. Army as a member of the
PaYS family,” said Mercury President Mark Schwabero. “The program
provides direct access to prospective employees who have developed
professional work habits and have been held to the highest standards. It also
provides participating soldiers with Army training in a particular job skill or
set of skills that match our needs.”

After soldiers enlist in the Army, they are provided an opportunity to link
with a PaYS partner, such as Mercury Marine, that will reserve future
interview opportunities that relate to the soldier’s military occupational
specialty. Throughout their active duty status, the soldiers receive hands-on
training, experience and field instruction in that specific career field, working
toward any required certification. They also gain discipline, work ethics and
maturity while learning to work as part of a team, in addition to developing
leadership skills and Army values.

“The Partnership for Youth Success program is a unique opportunity for not
only the U.S. Army and Mercury Marine but for our transitioning soldiers as
well,” said Collins. “Through this program, PaYS partner companies gain
employees who have developed professional work habits and have been held
to the highest standards of conduct. Our soldiers are given an opportunity for
employment with established reputable companies.”

More than 150 veterans are currently employed by Mercury Marine in
Fond du Lac. Coinciding with the PaYS agreement-signing ceremony,
Mercury announced the formation of a Veteran Employees Network,
which will allow veterans an increased opportunity to communicate
with and support each other while transitioning to a life beyond the
military. It will also serve the veteran community through participation
in community service events.

**About Mercury Marine**
Headquartered in Fond du Lac, Wis., Mercury Marine is the world’s
leading manufacturer of recreational marine propulsion engines. A $2
billion division of Brunswick Corporation (NYSE: BC), Mercury provides engines, boats, services and parts for recreational, commercial and government marine applications, empowering boaters with products that are easy to use, extremely reliable and backed by the most dedicated customer support in the world. Mercury’s industry-leading brand portfolio includes Mercury and Mariner outboard engines; Mercury MerCruiser sterndrive and inboard packages; MotorGuide trolling motors; Mercury propellers; Mercury inflatable boats; Mercury SmartCraft electronics; Attwood marine parts; Land ‘N Sea marine parts distribution; and Mercury and Quicksilver parts and oils. More information is available at mercurymarine.com.

Photo caption: Denise Devereaux (center), Mercury Marine vice president of human resources, signs the ceremonial Memorandum of Agreement with Major General Paul Lima (right), Civilian Aide to the Secretary of the Army for Wisconsin, and Lieutenant Colonel Daryl Collins, Commander of the U.S. Army Recruiting Battalion Milwaukee.